

Ideas, Analysis, Prospects— Increase Trade Order flow

What will you achieve today?

- Craft a better story to initiate ideas and generate more orders
- Differentiate yourself with access to a wider range of information and analytics
- Find new clients to boost order flow through leading prospecting tools

Thomson ONE:

Thomson ONE is a new model for the information business. Its open framework is the most flexible in the industry, enabling us to integrate Thomson Financial content and products, relevant third-party applications and proprietary content in solutions that are configured to the workflows of end users and the objectives of their businesses.

For more information please contact us:

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Thomson ONE

Sales Solution

Thomson ONE offers an integrated solution to institutional equity sales professionals that provides the tools to prospect and identify superior investment opportunities for your clients. Thomson ONE's unrivaled institutional contact directory combined with the events calendar from StreetEvents, holdings information from Sharewatch, and other high end Thomson Financial content enables you to generate leads and develop relationships to increase trade ticket order flow.

The Sales solution integrates the following tools and content. Additional modules can be added to configure a solution best suited to your specific needs.

With Thomson ONE you get:

- **Sharewatch and Contacts Directory:** Prospecting tools and ownership information for equity sales and sales traders
- **Thomson Financial News:** Exclusive insights and timely coverage of market-moving U.S. financial news stories
- **Stock Reports+:** Unbiased stock rating analysis that, together with Thomson Financial News generates ideas so that you can craft a better story to your clients.
- **Thomson Alerts:** Customizable alerting to keep you abreast of market moving events
- **Open Framework:** Streamlines current workflow to optimize information flow

Suggested Add-On Modules:

With the Thomson ONE modular “building block” approach, you can tailor a solution to enhance your particular workflow. Create the solution best suited to your needs by adding the following additional tools and content:

- **Thomson AutEx:** Dynamic Indications of Interest, Supers and Trade Advertisements at your firm's level
- **DeMark Studies:** Advanced Technical and Fundamental charting analysis tools
- **Wall Street Source:** Toolbar for accessing and filtering news and content