

NEWPORT HORIZON PREMIUM™

POWERFUL INTEGRATED API INTELLIGENCE WITH UNIQUE ANALYSIS



HOW YOU BENEFIT

- Monthly intelligence updates
- Easy-to-use web-based interface
- Comprehensive training and technical support
- Flexible licensing options
- Integrated on-line help
- Zero cost deployment
- Secure, confidential hosted access

WHERE YOU CAN USE IT

- Strategic planning
- Business development
- Product development
- API sourcing and sales
- Product intelligence
- Company intelligence

FIND THE OPPORTUNITY. MAKE THE DEAL GET TO MARKET

Newport Horizon Premium™ is the most advanced product targeting, global business development and API sourcing system from Thomson Reuters, the industry authority on the global generics market.

Created specifically for demanding professionals in generic pharmaceutical companies, OTC and API manufacturers, it can help you to identify and evaluate new product development and licensing opportunities ahead of the competition.

Newport Horizon Premium incorporates the unique strategic intelligence and powerful competitive analysis that is only available from Thomson Reuters. It integrates intelligence on more than 40,000 launched products containing over 10,000 different active ingredients and over 20,000 corporate groups.

Newport Horizon Premium includes the same data and features as the industry-standard *Newport Horizon Global™* system, with the addition of current- and previous-year kilogram and International Units API consumption data by region by dose form, and routes of synthesis data for more than 2,500 APIs.

With its sophisticated targeting capabilities, *Newport Horizon Premium* can help you to profile promising new partner companies and secure early, exclusive sources of API supply. API consumption data and trends can be included in product-targeting searches, enabling you to find the most appropriate business opportunities quickly and accurately.

Product profile pages summarize all key product-related data from sales to exclusivities — over 40 different search options enabling you to create very specific and targeted searches.

Newport Horizon Premium can help you to test and explore new business strategies, recognize potential barriers to market entry, and plan your development pipeline effectively. With the industry's most sophisticated product targeting capabilities, it can significantly enhance your competitive edge.

STRATEGIC PLANNING

- Evaluate new product development opportunities in 68 markets worldwide including India and China
- Identify niche opportunities that match your strategic needs and unique research, sales or marketing strengths
- Adjust your research timing, priorities and resources based on active competitive intelligence monitoring
- Evaluate the best strategy based on kilogram API consumption data and trends and available routes of synthesis

| Year | 2011 | 2012 | 2013 | 2014 | 2015 |
|--------------------------|--------|--------|--------|-------|-------|
| Revenue (M USD) | 144.92 | 154.25 | 152.80 | 86.91 | 82.46 |
| Operating Profit (M USD) | ... | ... | ... | ... | ... |
| EBITDA (M USD) | ... | ... | 27.83 | 1.87 | 10.11 |

Get company information — quickly see which markets a company is in, their Paragraph IV activity and financial history.

| API Name | Manufacturer | Strength | Dosage Form | Active Ingredient | Weight | Active Ingredient | Product |
|----------|--------------|----------|-------------|-------------------|--------|-------------------|---------|
| ... | ... | ... | ... | ... | ... | ... | ... |

See who is involved in producing a particular API and what stage of production they have reached.



BUSINESS DEVELOPMENT

- Profile competitors, business partners, and candidate products for acquisition, alliances, licensing, or supply and manufacturing
- Track and monitor the launch, API development and patenting activities of competitors worldwide, including India and China
- Evaluate candidate products against the earliest competitive intelligence

API SOURCING AND SALES

- Recognize critical patent, exclusivity and regulatory issues with candidate products
- Analyze and compare API consumption data and trends by region, and by dose form for the current and previous year
- Discover early, exclusive sources of API supply
- Analyze routes of synthesis together with required intermediates and reagents, in addition to the referenced patents and scientific literature

PRODUCT INTELLIGENCE

- Sales, launch, approval and regulatory data for more than 40,000 launched products containing over 10,000 different active ingredients
- Unique, early API manufacturing intelligence
- Worldwide patent families and individual patents for more than 90 countries
- Comprehensive Supplementary Protection Certificate (SPC) data for Europe¹
- Projected loss of exclusivity dates for US, European and Japanese markets

Examines routes of synthesis together with intermediates, reagents, patent and literature references.

- Sales figures by molecule and by dosage form for major world market regions, including two-year sales history²
- Current retail and hospital dose pack pricing for each dose form and strength of all products in more than 68 countries²
- Paragraph IV patent challenges commentaries, including company identities, FTF and status of litigation for more than 200 products
- Product launch² and first market authorization data, country-by-country
- Orange Book approved dose forms, US Drug Master Files, EU Certificates of Suitability, FDA warning letters and issues, and Japanese DMFs and DEA registrations
- Labeling and prescribing data for more than 1,800 unique products
- Chemical structure diagram and details of alternative structures for thousands of products
- Routes of synthesis, including intermediates and reagents with patent and literature references for thousands of products³
- Powerful indexing and searching of products according to FDA approved indication and technology class
- Ability to target products utilizing over 40 different search criteria
- Kilogram and International Units API consumption data by region, by dose form for the current and previous year²
- US market share breakdown by dose form and strength

COMPANY INTELLIGENCE

- Profiles of more than 20,000 companies and corporate groups, including subsidiary, launch, approvals, regulatory filings and APIs manufactured
- Detailed manufacturing capabilities for approximately 500 sites⁴
- Alerting on key changes in products and companies, including new regulatory filings and approvals
- Reports on key conferences affecting the generics industry

¹ Source: Cabinet Alice de Pastors

² Source: IMS Health, copyright 2008, all rights reserved

³ Source: Prous Science, a Thomson Reuters business

⁴ Source: PharmSource™

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