

THOMSON INNOVATIONSM

THE PREMIER IP RESEARCH AND ANALYSIS SOLUTION



TAKE YOUR STRATEGIC DECISION MAKING TO A HIGHER LEVEL

*Thomson Innovation*SM drives success through the power of information. It unites critical patent, business and scientific literature content in an intuitive interface with best-in-class analytic and collaboration tools. It gives you the information and resources you need to make confident, accurate decisions about your intellectual property (IP) and business strategies.

With seamless access to must-have content, Work Files to manage and share your findings, and numerous visualization options, *Thomson Innovation* takes your IP research and analysis to a new level.

It enables you to

- Get to market faster
- Increase productivity
- Optimize IP assets
- Minimize risks
- Monitor competitors
- Identify partners
- Win IP Cases

UNRIVALED GLOBAL PATENT DATA

Thomson Innovation has the world's most comprehensive collection of patent data from major patent authorities, specific nations and proprietary sources exclusive to Thomson Reuters. Easily access full-text patents and published applications from the United States, Europe, WIPO, England, France, Germany, Japan and Korea; patent file histories, INPADOC bibliographic data and *Derwent World Patents Index*[®] (*DWPI*SM) content.

Asia-Pacific Region

Our English-language coverage of the Asia-Pacific region is unmatched. Search our integrated collection of full text records, along with translated abstracts and titles, to conduct deeper research with more precise results than ever before.

- Exclusive full-text English coverage of Japanese data (machine-assisted translations)
- English translations of Chinese bibliographic data, abstracts and claims (human translations)

You can also search *DWPI*, available seamlessly through *Thomson Innovation*, for editorially enhanced titles and abstracts—in English—for the following authorities: Australia, China, India, Japan, Korea, New Zealand, Philippines, Singapore and Taiwan.

CRITICAL RESOURCES FOR PRIOR ART AND NEWS

Thomson Innovation is your most complete resource for prior art and competitive intelligence research. In addition to patent data, it contains a broad collection of scientific literature, as well as business and news content. The integration of this content gives you the up-to-date information you need to better track emerging ideas, uncover new markets and opportunities, gain competitive intelligence or research potential partners.

Scientific Literature

Seamlessly access scientific and journal literature from *Inspec*[®], *Web of Science*[®], *Current Contents Connect*[®] and *ISI Proceedings*SM.

Business & News

Find business-critical company, market, news, product and research information from reputable Gale sources, including *TableBase*TM, *New Product Announcements* and the *Research Centers Directory*. Cross-search patents, scientific literature and business information—all with one search.

Cross-search patents, scientific literature and business information simultaneously.

WHEN TO USE IT

- Assess novelty and patentability of inventions
- Prepare patent prosecutions and/or identify infringers
- Make smart build vs. buy decisions
- Track technology developments
- Identify key growth markets
- Uncover competitive trends
- Find partnership opportunities

WHO USES IT

- Attorneys and paralegals
- Engineers
- Information professionals/librarians
- Intellectual property specialists
- Product development managers
- R&D professionals
- Sales & Marketing professionals
- Scientists



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WORKFLOW TOOLS THAT SAVE TIME AND INCREASE PRODUCTIVITY

Thomson Innovation was built with your research and productivity needs in mind. It gives you the tools and resources to:

- Quickly identify relevant records by searching any, or all, content sets and applying relevancy ranking
- Save research time by previewing queries, testing syntax and effectively organizing results
- Resume work where it was left off through the Search History feature
- Elevate research by combining queries into a complex strategy
- Set up alerts to monitor competitors or an industry
- Be the first to know about changes related to a watched record
- Monitor usage and recover costs by tracking activities for client chargeback or cost allocation
- Share findings with team members by exporting them in a variety of formats and to different analysis tools
- Easily place and reconcile document orders



Thomson Innovation is a recipient of two prestigious awards—2008 R&D 100 Award from *R&D Magazine* and 2008 InfoWorld 100 Award from *InfoWorld*.

POWERFUL ANALYSIS AND VISUALIZATION TOOLS SPEED RESEARCH RESULTS

With *Thomson Innovation*, you can easily turn large volumes of data into meaningful, actionable information. Robust analysis and visualization tools, as well as powerful charting and mapping capabilities, enable you to quickly identify key competitors, technologies or trends.

ThemeScape Maps

ThemeScape maps transform a seemingly complex set of patent and non-patent documents into a hierarchy of common themes and display them



ThemeScape Maps
Easily identify predominant concepts and see their relationship to one another.

in a topographical landscape so you can easily spot predominant concepts and pinpoint areas of opportunity and risk. Search results include first-level patent data, value-added patent information from *DWPI* and scientific literature.

Clustering Tool

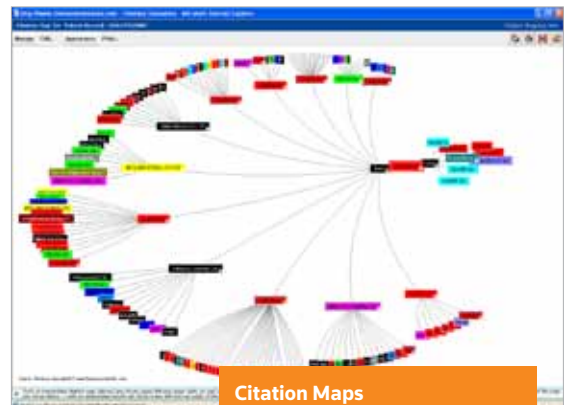
Our clustering tool automatically groups patent and literature documents through the linguistic analysis of text found in user-selected fields and establishes document relationships that otherwise would take hours, if not days, to complete. The tool also enables you to refine search strategies and identify new links between subject matter, authors and organizations.

Charting

Powerful charting features turn records from search results or Work Files into ranked lists or charts, enabling you to easily identify key competitors, technologies or trends. Flexible formatting options present data in bar, line and pie charts, with additional display and color options, as well as support for multi-fielded ranked lists. You can create commonly-used charts in a single step, or utilize an easy-to-use chart wizard for more complex data and formatting configurations. You can also save charts within Work Files, alongside the relevant records, to easily share graphical tools across your organization.

Citation Maps

A Citation Map displays all backward and forward references for your record in an interactive graphical map, allowing you to trace the evolution or dependencies of technology through time. By sorting or color-coding cited references according to the content, you can quickly uncover trends or see if competitors are following your lead.



Citation Maps
Trace the history of an invention.

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