

Thomson Reuters Corporate Partnerships & Alliances Program

BOOST YOUR BUSINESS AS A TRUSTED RESOURCE

The Thomson Reuters Corporate Partnerships & Alliances Program connects our valued clients with dozens of major brands whose offerings complement Risk, Legal, and Tax solutions for corporations. Together, these companies deliver a one-stop global marketplace that fosters cooperation, streamlines the buy-sell cycle, and helps all involved achieve a competitive edge.

DISCOVER THE FOLLOWING ADVANTAGES YOU CAN GAIN FROM YOUR RELATIONSHIP WITH THE THOMSON REUTERS PARTNERSHIPS & ALLIANCES PROGRAM

- Cost-effectively expand your market reach through joint marketing and sales activities.
- Gain direct access to clients in US and global Corporations.
- Strengthen your offering and empower world-class service with training and certification programs.
- Reduce your development costs, speed time to market, and increase sales with unmatched product integration opportunities.
- Obtain ongoing collaboration and support from Thomson Reuters Partnerships & Alliances Program team members.

INNOVATION, COLLABORATION, PROBLEM-SOLVING SOLUTIONS – WE’VE GOT YOU COVERED!

Thomson Reuters supports a variety of partnership types and programs created to fit your needs and designed mutual clients scale and grow their business. Choose the partnership that best suits your goals:

Marketing	Joint marketing and name association between Thomson Reuters and Partner.
Alliance	Organizations that engage with us to develop joint offerings, which are highly strategic, may have company-wide impact and cross Thomson Reuters business units, and are longer-term relationships that are not purely tactical in nature.
Referral	Partners that refer sales leads to Thomson Reuters’ products; Thomson Reuters refers sales lead to Partner’s products.
Technology	Organizations that provide critical technology, information, or intellectual property that improves our offerings or creates a joint offering.
Implementation	Organizations that provide a service to Thomson Reuters or a client, such as helping individual customers integrate Thomson Reuters products with the systems they already have.
Reseller	Organizations that independently resell our products or Thomson Reuters resells Partner’s products.

RELATIONSHIPS WITH MUTUAL BENEFITS

BENEFITS	PARTNERSHIP TYPE					
	Marketing	Alliance	Referral	Technology	Implementation	Reseller
Access to Partner Portal	*	*	*	*	*	*
Industry experts on staff	*	*	*	*	*	*
Marketing Resources	*	*	*	*	*	*
Inclusion in our online Partner Directory	*	*	*	*	*	*
Access to Training & Education	*	*	*	*	*	*
Access to industry leading events	*	*	*	*	*	*
Thomson Reuters partner badge for your website and communications use	*	*	*	*	*	*
Joint web announcement introducing our partnership	*	*	*	*	*	*
Access to Software Sandbox environments		*	*	*	*	*
Access to Technical Documentation				*	*	*
Joint Business Planning				*	*	*
Access to our Sales staff		*	*			*
Royalty reporting & payment		*	*			*
Insight into product roadmaps				*		*
Become eligible to be a Certified Partner or have your Integration Verified				*	*	
Sales and forecasting						*
Customized Implementation Support Packages					*	
Professional partner training support					*	

+Benefits are subject to change at any time.

RELATIONSHIPS MATTER

At Thomson Reuters we understand that in today's dynamic business landscape, relationships not only matter, they are a key differentiator in the marketplace. The Thomson Reuters Corporate Partnerships & Alliances Program connects our clients to world-class organizations, services, and products via a robust program designed to propel Thomson Reuters and its partners to heights impossible to achieve alone.

GET STARTED TODAY

To request to become a partner, simply complete our online form.

For More Information, please visit:

[Thomson Reuters Corporate Partnerships & Alliances Program](#)

All partner types include a formal agreement establishing program terms.