

# Thomson Reuters Corporate Partnerships & Alliances Program

## BOOST YOUR BUSINESS AS A TRUSTED RESOURCE

The Thomson Reuters Corporate Partnerships & Alliances Program connects our valued clients with dozens of major brands whose offerings complement Risk, Legal, and Tax solutions for corporations. Together, these companies deliver a one-stop global marketplace that fosters cooperation, streamlines the buy-sell cycle, and helps all involved achieve a competitive edge.

### DISCOVER THE FOLLOWING ADVANTAGES YOU CAN GAIN FROM YOUR RELATIONSHIP WITH THE THOMSON REUTERS PARTNERSHIPS & ALLIANCES PROGRAM

- Cost-effectively expand your market reach through joint marketing and sales activities.
- Gain direct access to clients in US and global Corporations.
- Strengthen your offering and empower world-class service with training and certification programs.
- Reduce your development costs, speed time to market, and increase sales with unmatched product integration opportunities.
- Obtain ongoing collaboration and support from Thomson Reuters Partnerships & Alliances Program team members.

### INNOVATION, COLLABORATION, PROBLEM-SOLVING SOLUTIONS – WE’VE GOT YOU COVERED!

Thomson Reuters supports a variety of partnership types and programs created to fit your needs and designed mutual clients scale and grow their business. Choose the partnership that best suits your goals:

Marketing	Joint marketing and name association between Thomson Reuters and Partner.
Alliance	Organizations that engage with us to develop joint offerings, which are highly strategic, may have company-wide impact and cross Thomson Reuters business units, and are longer-term relationships that are not purely tactical in nature.
Referral	Partners that refer sales leads to Thomson Reuters’ products; Thomson Reuters refers sales lead to Partner’s products.
Technology	Organizations that provide critical technology, information, or intellectual property that improves our offerings or creates a joint offering.
Implementation	Organizations that provide a service to Thomson Reuters or a client, such as helping individual customers integrate Thomson Reuters products with the systems they already have.
Reseller	Organizations that independently resell our products or Thomson Reuters resells Partner’s products.

## RELATIONSHIPS WITH MUTUAL BENEFITS

BENEFITS	PARTNERSHIP TYPE					
	Marketing	Alliance	Referral	Technology	Implementation	Reseller
Access to Partner Portal	*	*	*	*	*	*
Industry experts on staff	*	*	*	*	*	*
Marketing Resources	*	*	*	*	*	*
Inclusion in our online Partner Directory	*	*	*	*	*	*
Access to Training & Education	*	*	*	*	*	*
Access to industry leading events	*	*	*	*	*	*
Thomson Reuters partner badge for your website and communications use	*	*	*	*	*	*
Joint web announcement introducing our partnership	*	*	*	*	*	*
Access to Software Sandbox environments		*	*	*	*	*
Access to Technical Documentation				*	*	*
Joint Business Planning				*	*	*
Access to our Sales staff		*	*			*
Royalty reporting & payment		*	*			*
Insight into product roadmaps				*		*
Become eligible to be a Certified Partner or have your Integration Verified				*	*	
Sales and forecasting						*
Customized Implementation Support Packages					*	
Professional partner training support					*	

+Benefits are subject to change at any time.

## RELATIONSHIPS MATTER

At Thomson Reuters we understand that in today's dynamic business landscape, relationships not only matter, they are a key differentiator in the marketplace. The Thomson Reuters Corporate Partnerships & Alliances Program connects our clients to world-class organizations, services, and products via a robust program designed to propel Thomson Reuters and its partners to heights impossible to achieve alone.

### GET STARTED TODAY

To request to become a partner, simply complete our online form.

For More Information, please visit:

[Thomson Reuters Corporate Partnerships & Alliances Program](#)

*All partner types include a formal agreement establishing program terms.*