

Our data and AI ethics principles

- Promoting trustworthiness and integrity in AI development and deployment



1 Trust

- Our use of data and AI is guided by our [Trust Principles](#)

“AI is a powerful force multiplier, but the judgment, relationships, and accountability remain human, and that won't change.”

Steve Hasker
President and CEO, Thomson Reuters



2 Ethical partnerships

- We strive to partner with individuals and organizations who share our ethical approaches to data, content, and AI.
- We hold ourselves to that same standard internally, treating certifications like ISO 42001 as a continuous discipline.



3 Security and privacy

- Privacy and security are built into the architecture, not added on as a policy. Your confidential information is never used to train a model.

96% of professionals say safeguarding confidential data is a must-have for any AI tool they use.



4 Human involvement

- Human oversight isn't a checkbox. It only works when the person reviewing has the expertise, the evidence, the time, and the authority to catch what AI gets wrong — we design for all four.



5 Reliability and consistency

- Our AI is built to run entire workflows — not just answer single questions — and to check its own work before handing it to you.



6 Accountability

- As AI takes on more of the work, it doesn't take on the accountability. That stays with the professional, and we build our products to keep it there.

47% of professionals say final responsibility for an AI-assisted error lies with the individual professional, not the tool.



7 Transparency

- We build AI whose reasoning can be traced back to its source, so a professional can check it, not just take it on faith.

90% of professionals say their AI tools must produce reasoning that can be explained and defended.

- These principles are the foundation of our standard for AI in high-stakes professional work.

Read more on the ethics of artificial intelligence

The ethics of AI

Explore more on how we are delivering innovative AI technology 