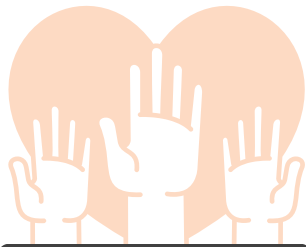


# IMPACTathon 2023

Leveraging Pro Bono for Social Good



## IMPACT

1,700+ hours



**\$336,000+**

WORTH IN PRO BONO CONSULTING



## ABOUT

Thomson Reuters is dedicated to creating a positive impact on communities through pro bono work. The IMPACTathon is an event that connects nonprofit organizations with TR employees in respective fields, who provide their time pro bono to develop solutions. This event provides access to operational skillsets and expertise for nonprofits, while offering an opportunity for TR employee volunteers to use their skills for social good, develop new skills, and gain exposure to new communities and work styles.

In April 2023, Thomson Reuters hosted our third annual IMPACTathon and it was our largest one yet. Engagement increased 260% since last year with over 200 employees around the world volunteering as pro bono consultants leveraging a breadth of expertise in numerous functional areas in support of building the capacity of over 40 of our nonprofit partners. In total, employees volunteered 1,700+ hours which is valued at over \$336,000 (USD) in pro bono consulting, resulting in significant impact for each nonprofit's strategic initiatives.

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## OUR NONPROFIT PARTNERS

44 organizations

15 cause areas

8 countries

### North America

- 180 Degrees
- Alight
- Asian American Legal Defense & Education Fund
- Chicago Avenue Fire Arts Center
- Children's Defense Fund
- Dakota County Community Services
- Diocesan Migrant & Refugee Services
- Enjoy Eagan
- Global Empowerment Mission
- Great North Innocence Project
- Hallie Q Brown Community Center
- Lake Street Council
- Lawyers Alliance for New York
- Lawyers Without Borders
- Metrocrest Services
- Minnesota Justice Research Center
- Minority Business Growth Alliance
- National Associate for Media Literacy
- Noggin Educational Foundation
- Open Hands Legal Services
- Page Educations Foundation
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- Page Education Foundation
- Pancretan Association
- Pillsbury United Communities
- PILnet
- Pro Bono Net
- Sabathani Community Center
- Spark-Y
- Tubman
- Urban League Twin Cities
- Volunteers of Legal Service
- Wellspring Living
- IMDOINGIT
- Nellie's

### South America

- SEJA

### EMEA

- LEAP Confronting Conflict
- The Brilliant Club

### APAC

- Childhope Philippines
- Gaward Kalinga Community
- Hound Haven PH
- MOB Foundation
- Smart Air
- VAANI Deaf Children's Foundation
- Youth for Seva

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## NONPROFIT PARTNER OUTCOMES

Many nonprofit organizations continue to see an increased demand in their services and are driving forward with their important work despite feeling under-resourced and over-capacity. The lofty goal of the IMPACTathon was to ensure they had the tools they needed at the completion of their pro bono project to more sustainably deliver on their missions. Many brought complex challenges, and pro bono consultants were able to create tangible and implementable solutions. At the end of just five hours with a high-quality deliverable in hand, nonprofit participants reflected on how much of a sustainable impact the project will have on their organization:

**82%**

anticipate it will strengthen their organization's infrastructure, a 3% increase from last year

**82%**

anticipate it will provide significant learning for their staff

**76%**

anticipate that it will improve their programs to the degree that they will be able to increase the number of constituents served

**92%**

of nonprofit participants are interested in attending another IMPACTathon

“

"I personally feel incredibly energized to take what was created today and really put it to use as quickly as we can because it's so exceptional. The team was wonderful – so talented and engaged. The value of their contributions is immense."

-Janet, Minneapolis, MN, USA

"Our deliverable is a real legacy piece that we can use for the foreseeable future. And it's not only going to save us money, but it's going to deliver us a humongous return on investment. We can't thank the team enough – they really dedicated a lot of time to this. It's been a pleasure working with them!"

- Brent, Eagan, MN, USA

"Our team of wonderful pro bono consultants offered valuable insight and strategic solutions and direction. For small organizations like ours with such limited resources, this support is beyond valuable and offers the commercial perspective we need to operate a high-functioning charity."

- Rachel, London, England

"I was impressed by the preparedness, skills, humor, and kindness each pro bono consultant brought to the discussion and I'm walking away from the experience feeling more empowered and capable!"

-Hayley, Minneapolis, MN, USA

"I would like to applaud the IMPACTathon idea itself – what a beautiful way of developing the capacity and empowering NGOs. We are quite impressed by the level of detail and clarity our pro bono consultant team provided!"

-Sumedha, Bangalore, India

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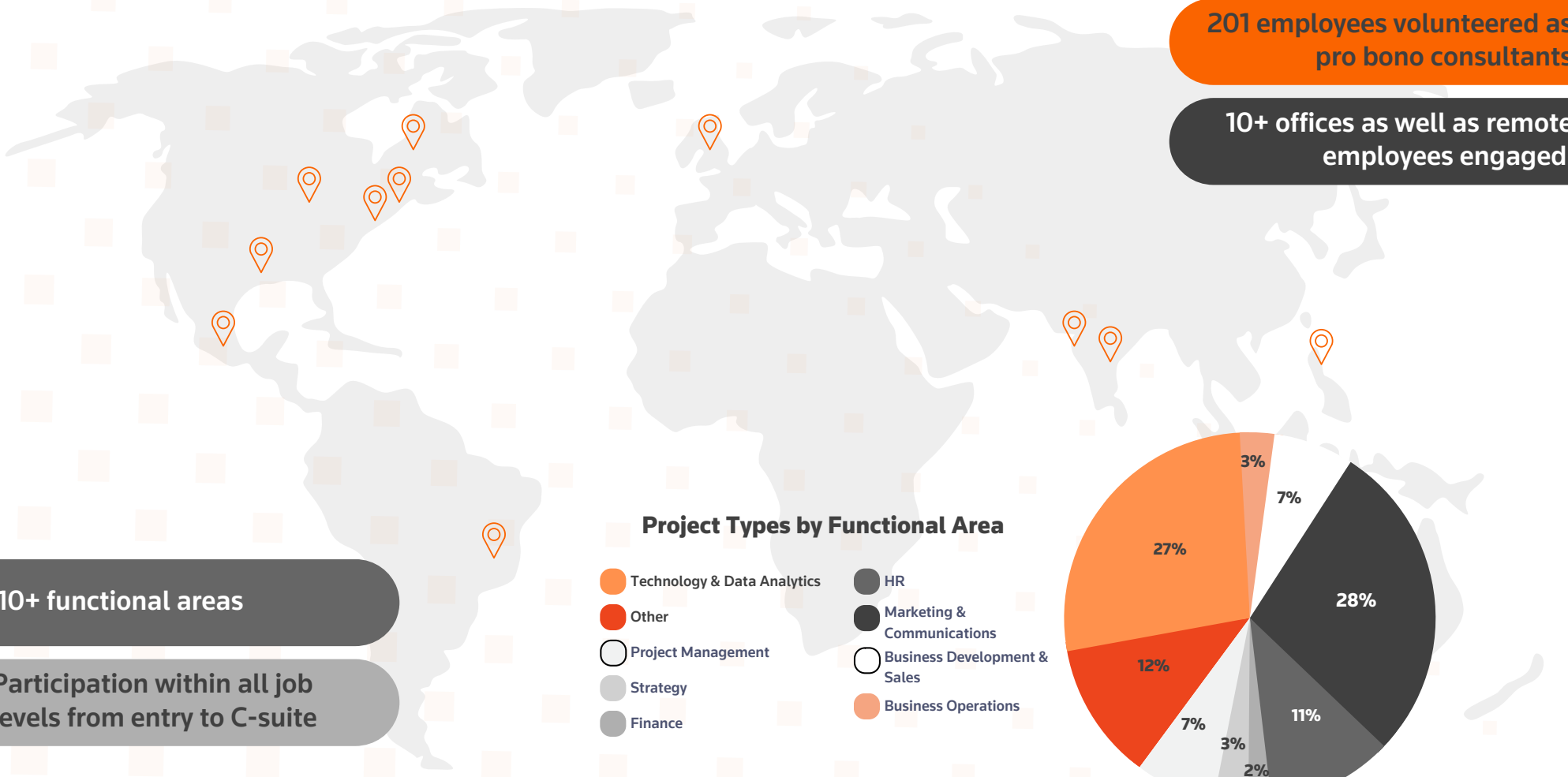
## OUR PRO BONO CONSULTANTS

201 employees volunteered as pro bono consultants

10+ offices as well as remote employees engaged

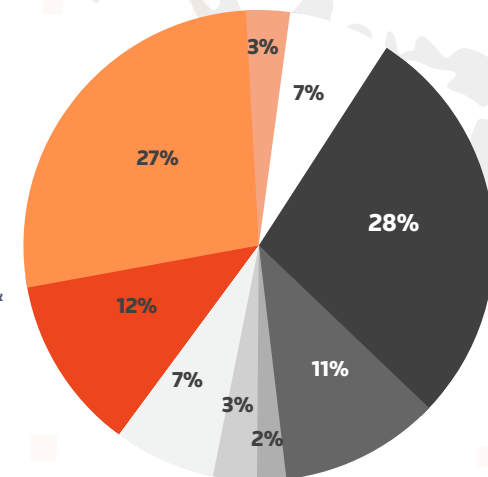
10+ functional areas

Participation within all job levels from entry to C-suite



### Project Types by Functional Area

- Technology & Data Analytics
- Other
- Project Management
- Strategy
- Finance
- HR
- Marketing & Communications
- Business Development & Sales
- Business Operations



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## PRO BONO CONSULTANT OUTCOMES

In addition to increasing the sustainability and effectiveness of nonprofit organizations, resulting in improved outcomes for the populations and cause areas they serve, pro bono consulting can lead to professional and personal growth opportunities. IMPACTathon provides a collaborative and beneficial space for both consultants and nonprofits. Consultants share their experience:

“Amazing experience to share knowledge and collaborate with such passionate and talented individuals to support a great cause. Our brief pro bono work was truly impactful, and I look forward to keeping in touch with this inspiring community.”  
-Carlos, Mexico City, Mexico

“Personally, this was one of the most fulfilling and exciting things I have done in a while.”  
-Yamini, Hyderabad, India

“This aided me in the development of skills like listening, research analysis, teamwork, and so on. Furthermore, it offered a space to network with fellow TR employees.”  
-Priya, Hyderabad, India

“Working with my nonprofit partner has given me a fresh perspective and increased drive to continue to make an impact.”  
-Precious, Toronto, Canada

“At the end of the day, I felt happy, inspired, and grateful!”  
-Anne, Eagan, Minnesota, USA

“This is one of my favorite days of the year!”  
-Bill, New York, USA

“One of the most fulfilling experiences at Thomson Reuters so far!”  
-Andrea, Mexico City, Mexico

“Being part of IMPACTathon was a fantastic opportunity to collaborate with a like-minded organization and contribute to their mission. I am grateful for the experience and the chance to learn from such a fantastic team.”  
-Joseph, Lagunilla de Heredia, Costa Rica

92%

of pro bono consultants learned something new about their nonprofit’s cause area

84%

stated that the project strengthened their core skills such as communication, adaptability, empathy, and nimbleness

79%

stated that this project allowed them to stretch functional expertise in a new and different way

#IMPACTATHON

#WORKINGATTR