

Social Impact Hackathon 2025

Leveraging pro bono for social good

\$306,240
value in pro bono consulting

40 nonprofit organizations
across 6 countries

170+ volunteers with expertise
in 10+ functional areas

1,392 hours of pro bono
consulting

About the Social Impact Hackathon

Thomson Reuters is dedicated to creating a positive impact on communities through pro bono work. The Social Impact Hackathon is an event that connects nonprofit organizations with TR employees in respective fields, who provide their time pro bono to develop solutions. This event provides access to operational skillsets for nonprofits, while offering an opportunity for employee volunteers to use their expertise for social good, develop new skills, and gain exposure to new communities and work styles.

In May 2025, Thomson Reuters hosted our fifth annual Social Impact Hackathon. This year's theme showcased the enduring benefits of pro bono consulting through recurring participation from both dedicated employees and trusting nonprofit partners as well as improvements in overall satisfaction and anticipated impact from the deliverables received.

In total, employees volunteered 1,392 hours which is **valued at an average of \$8,058 in pro bono consulting per organization**, all at no cost to them.

“Our time with the Social Impact Hackathon team was both thoughtful and productive. The steps we developed together lay a strong foundation for Media Literacy Now to navigate our leadership transition, sharpen our strategic direction, and strengthen board engagement. We’re grateful for the team’s support during this pivotal moment in our journey.”

Kyra Brissette, Nonprofit Participant

Chief Executive Officer, Media Literacy Now | Unites States

Our 2025 Nonprofit Participants

North America

- Achieve Twin Cities
- Blessings in a Backpack
- CASA of Colin County
- Children’s Advocacy Center for North Texas
- Dakota County Regional Chamber of Commerce Foundation
- DFW Alliance of Technology and Women
- El Pozo de Vida
- Investigative Journalism Foundation
- Justice Technology Association
- Laboratorio
- Lawyers Without Borders
- Media Literacy Fund
- Metrocrest Services
- Microgrants
- Miles of Freedom
- Minnesota Justice Foundation
- National Center for Missing and Exploited Children
- Noggin Educational Foundation
- Pancretan Association of America
- Pro Bono Net
- Pro Bono Ontario
- Revive and Thrive Project
- SciTech Discovery Center
- Shine2Inspire
- Urban League Twin Cities
- Wellspring Living

Latin & Central Americas

- Bandera Blanca
- Cultura Integral Forestal
- Excelencia-CLIMA
- Innocence Project of Brazil

EMEA

- Achilles International
- Bloomsbury Football
- Challenge Partners
- Durham Wildlife Trust
- Novi put
- Stop the Traffik

APAC

- Foundation for Excellence
- HOPE Foundation

40 organizations

6 countries

14 cause areas

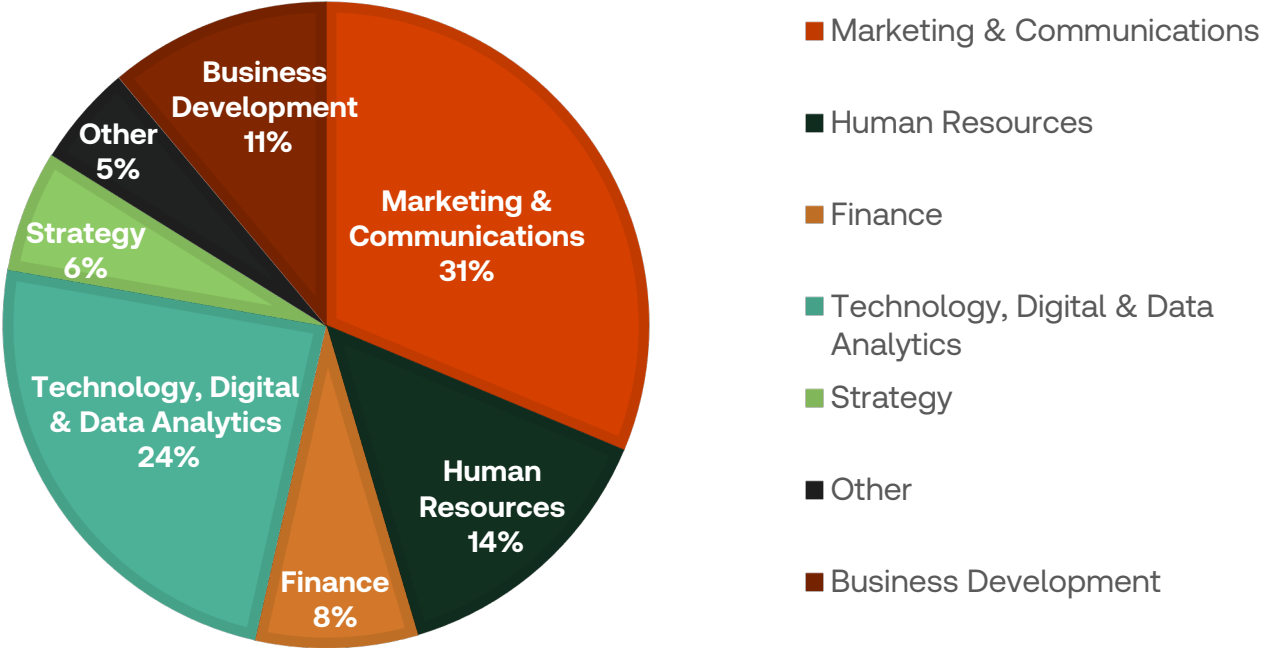
Our Pro Bono Consultants

170+ employees

16 offices + remote

10+ functional areas

All levels



“I absolutely loved being a part of this - it was my first Social Impact Hackathon. I did it because of our corporate values, *Act fast. Learn fast.* I also wanted to go outside of my comfort zone. It was a wonderful experience, and I loved working with my team.”

Linda Harrell, Pro Bono Consultant

Professional Services | United States

Top Outcomes

Increasing impact and improving outcomes year-over-year

- **81%** of nonprofits anticipate that the project deliverable will provide significant learning to the organization and staff, a 3% increase from last year
- **81%** of nonprofits anticipate that the project deliverable will strengthen their organization's infrastructure, a 6% increase from last year
- **94%** of consultants stated that they learned something new about nonprofit operations, a 12% increase from last year
- **85%** of consultants stated that they were able to make meaningful contribution to their project, a 1% increase from last year

Top Outcomes

The case for return participants

Impressive results as a standalone event itself, this year's outcomes also showcase the enduring benefits of the Social Impact Hackathon through recurring participation from both dedicated employees and trusting nonprofit partners. As volunteers return year after year, they bring with them a deepening understanding of the nonprofit sector's unique challenges and opportunities, enabling them to deliver more nuanced and effective solutions. Similarly, nonprofit organizations that have participated more than once benefit from the continuity of support, allowing them to build upon previous projects, refine strategies, and implement long-term improvements.

Over the past five years, 73 employees and 27 nonprofit organizations have participated in at least two Social Impact Hackathons, with an average of 92% of this year's total participant pool interested in participating in the Social Impact Hackathon again.

- **93%** of nonprofits are interested in participating in another Social Impact Hackathon, a 9% increase from last year
- **92%** of pro bono consultants are interested in participating in another Social Impact Hackathon, holding steady from last year
- **36%** of pro bono consultants plan to continue supporting the nonprofit on their own time

Top Trends

"Thomson Reuters' pro bono teams made a significant contribution to our organization's capacity by generously sharing their expertise. One team helped us explore how AI could be leveraged to improve volunteer supports, introducing tools and approaches we hadn't previously considered."

Yonit Fuhrman, Nonprofit Participant

Deputy Director, Pro Bono Ontario | Canada

Top three reported benefits: NONPROFITS

- 1. Expertise & Insights from Industry Experts:** Nonprofit participants valued the expertise provided by industry professionals, which offered valuable insights and takeaways for their projects
- 2. Structured Approach and Strategic Planning:** Collaborating with professionals to develop a clear path forward with a structured approach and direct-action plan
- 3. New Tools, Technologies, and Learning Opportunities:** Participants particularly valued exposure to new tools like AI and how it could leverage their work

Top Trends


“This is my third Social Impact Hackathon and I would say it’s just incredible to be able to work with a nonprofit to help them grow and succeed. It is really inspirational, and I was glad to be part of it again.”

Heather Carpenter

Communications | United States

Top three reported benefits: PRO BONO CONSULTANTS

- 1. Helping Nonprofit Organizations:** Consultants appreciated being able to use their skills to give back to the community through pro bono
- 2. Learning & Personal Growth:** Consultants valued the opportunity to learn something new, whether it was about the cause area their nonprofit works in, nonprofit operations, or enhancing their own professional and soft skills. The experience allowed them to stretch their skill sets, improve their leadership capabilities, and gain a new appreciation for the services nonprofits provide.
- 3. Collaboration & Networking:** Feeling fully supported and gaining a lot of great ideas along with a solid action plan was a significant reward.



“We were incredibly excited to be a part of the Social Impact Hackathon. This was an absolutely amazing experience. Time flew by and we received great, tangible items to take back to our organization.”

Tricia Clifton, Nonprofit Participant
CEO and President, CASA of Collin County | United States

The background of the slide is a light green color with a complex, abstract pattern of thin, dark green lines. These lines are mostly straight but curve and intersect to form a series of elongated, rounded shapes that resemble a stylized, branching structure or a network. Three solid green circles are placed at specific points within this network: one in the upper left, one in the lower left, and one on the right side.

#SocialImpactHackathon