

# IMPACTathon

Leveraging Pro Bono for Social Good

## IMPACTathon in 2022

The IMPACTathon is a cross-sector hackathon that leverages Thomson Reuters' functional expertise for social sector needs. Employees volunteer their time & talent as pro bono consultants to tackle nonprofit challenges and develop solutions. In 2022, we spent the last week of April celebrating Global Volunteer Month by bringing together 17 nonprofits across four countries with the support of 77 Thomson Reuters employees.

## Our PARTNERS

We're proud to partner with nonprofits across the world in alignment with our social impact pillars – pursuing access to justice, truth, and transparency. In 2022, we hosted the following:

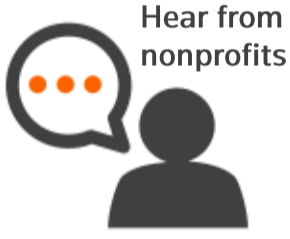


## Our IMPACT

Our nonprofit partners brought forward strategic capacity-building challenges to the IMPACTathon and were each matched with a team of pro bono consultants who possessed the functional-area expertise needed to address them. Each team created customized, implementable, and sustainable solutions for their nonprofit partner by the end of the day. In total, our pro bono consultants provided:



## The VALUE



Hear from nonprofits

*Our consultants infused the project with purpose, imagination, and great ideas! We left inspired and more focused. We so appreciate the support and assistance.*

*The team at Thomson Reuters brought so much to our organization and we can't wait to start implementing these great ideas with you all. Stay tuned!*

*The IMPACTathon was such an invigorating experience. Not only did we leave with great ideas but learned so much about the diverse skills Thomson Reuters employees can leverage to strengthen our work.*

*As a non-profit organization, being fortunate to receive pro bono consulting from the brilliant minds at Thomson Reuters through their IMPACTathon event was amazing.*

*We are so grateful for the expertise, insights, and advice. We are so grateful for the opportunity to share space together across the globe in such a meaningful way. We hope to make TR proud as we move forward.*

*We are so very grateful and thankful. Honored to have been able to participate in this deeply transformational experience.*



Hear from consultants

*This was an incredible experience! I learned a wealth of information & worked with extremely talented partners at TR to deliver impactful work-product. I'm proud to be a small part of a big force that is IMPACTathon.*

*Thanks for this unique opportunity to peer inside the important and life-changing work of my nonprofit partner. I was humbled to be part of this event and touched by the immense impact of the organization.*

*I felt like we really helped our nonprofit partner and that made me feel terrific! The IMPACTathon was incredible.*

*It's most rewarding knowing what we did in the few hours is making an impact.*

*I couldn't be more proud to have made even a small contribution to this organization.*

*The IMPACTathon was probably the biggest growth experience I've EVER had. Truly grateful.*

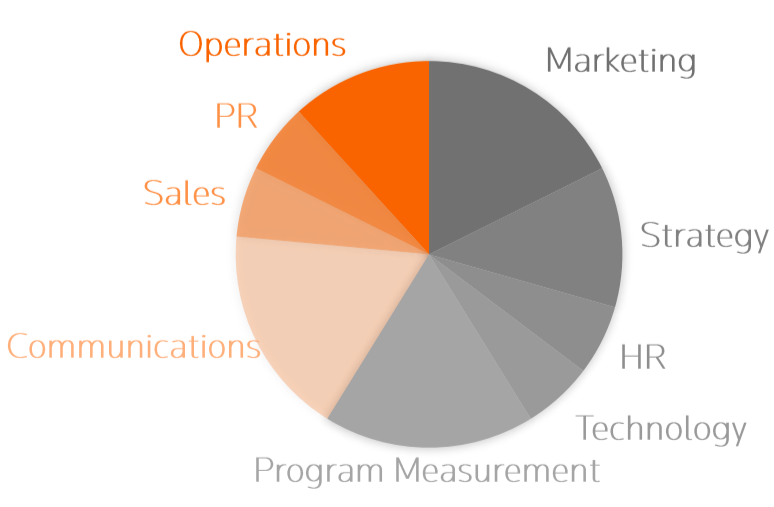
*This left me feeling more energized and inspired than ever.*



## The STATS

Nonprofit challenges spanned numerous functional areas bringing Thomson Reuters colleagues – from new employees to tenured senior leaders – around the globe together. Projects ranged from highly tactical to big-picture strategy, but each nonprofit left with a deliverable and an action plan for implementation.

### PROJECT VARIETY BY FUNCTION



**98%** of pro bono consultants and nonprofit participants would recommend IMPACTathon

**79%** of nonprofits state their project deliverables will strengthen their infrastructure

**71%** of pro bono consultants were able to develop in new ways as a result of their project