



Don Lovy, IT Manager, and Mark Burt, Accounting Manager — GableGotwals

3E MOBILE

Mark Burt and Don Lovy tell how GableGotwals is working smarter and faster with 3E Mobile™ from Thomson Reuters Elite.



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– Mark Burt

ABOUT GABLEGOTWALS

GableGotwals is a full-service law firm whose lawyers have been practicing law for more than 90 years. Areas of expertise for the firm's 70+ attorneys range from energy litigation and labor law to technology and intellectual property. With offices in Tulsa and Oklahoma City, the firm's reach is global with Fortune 500 corporations, entrepreneurs, privately owned companies, foundations, and individuals.

OPPORTUNITY

The firm participated in the beta program to critically test and provide product development input for the Thomson Reuters Elite™ 3E Mobile app.

WHY 3E MOBILE?

3E Mobile allows access to information for data analysis, time entry, and proforma review and markup.

FEATURES AND BENEFITS

- Intuitive interface is easy to navigate with minimal instruction
- Secure gateway protects data
- Superior client inquiry charts, graphs, and key performance indicators
- Increase in time kept current in the system by timekeepers
- Robust PDF proforma markup tools for submitting edits remotely

INSIGHTS ON 3E MOBILE FROM A LONG-STANDING CLIENT.

“Based on our extensive internal development experience with 3E, Thomson Reuters Elite felt we would be able to provide critical insights on how the application was designed and how lawyers would want to access the solution remotely,” said Mark Burt, Accounting Manager for GableGotwals.

Burt and IT Manager Don Lovy were intrigued with a 3E mobile version. They could see that it would provide a nice, seamless interface from an iPad® and other mobile devices for lawyers who are working remotely and just want to be able to check on the status of clients, review proformas and record their time – all without having to provide a remote desktop solution.

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“We can envision a time where laptops will no longer be issued as long as the software continues to develop on tablet devices,” shares Lovy.

"Depending on the situation, lawyers find it more efficient to input time via their iPads than through a remote desktop. Therefore, being a part of the 3E Mobile beta program has given us the opportunity to influence the development of the app, which goes a long way in helping us accomplish our goals."

LAWYERS APPRECIATE THE "NO MORE, NO LESS" DESIGN.

Burt and Lovy feel that the functionality of the 3E Mobile for iPad™ app makes remote access as easy and intuitive as one would expect.

"3E Mobile is designed just the way that we would have developed it," says Burt. "It functions just as lawyers, and especially iPad users, would expect – no more, no less – and that is what we like about it. It is a well-designed app for the device it is intended for."

The 3E Mobile for iPad app was created as a native iOS app that can be

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downloaded to an iPad from Apple's App Storesm. 3E Mobile Web™ is a mobile website that provides a way for users to access 3E via their mobile Web browsers.

3E MOBILE FULFILLS MAJOR FUNCTIONS FOR THE FIRM.

From GableGotwals' perspective, the current version of 3E Mobile fulfills three major functions: client inquiries, mobile time entry, and PDF-based proforma review and markup.

Client Inquiry – Users have access to key performance measures on a client-based level, which Burt feels are all very well represented. "The charts and graphs of working, billing, and collection statistics are actually superior to the current reports in 3E in terms of appearance and accessibility," he says.

"Plus with executive access, management can get a snapshot of key performance indicators on a firm-wide basis, such as productivity, realization, WIP, and billing velocity, while away from the office."

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Convenient Time Entry – Burt believes that time entry is the most used feature, as many lawyers like the option of entering and finalizing hours on their iPads at a time and place most convenient for them. Even in beta mode, this feature provides tangible benefits.

"By making time capture more accessible with 3E Mobile, we would expect to see an increase in the number of timekeepers that keep their time current," adds Burt.

Portable Proformas – Although GableGotwals uses a highly customized electronic routing system for managing proformas, Burt and Lovy are impressed by 3E Mobile's proforma review and editing capabilities, which would be a compelling feature for most firms.

"In lieu of an electronic proforma markup and approval process, the iPad solution would be very handy for the traveling lawyer. 3E Mobile allows lawyers to load up proformas on their iPads and make edits using a very

"... very handy for the traveling lawyer."

robust set of PDF markup tools when detached from the network. These changes are synched with 3E once the connection has been reestablished. It is a lot better than a briefcase full of paper proformas!" quips Lovy.

WORRY-FREE SECURITY WITH 3E MOBILE.

Security is embedded into the architecture of 3E Mobile from the ground up, which protects the data at every stage of communication with multiple levels of security.

"Thomson Reuters Elite has done a good job of defining the security protocols within 3E, which has kept our concerns on security to a minimum," says Lovy. By using a virtualized gateway concept, a dedicated server analyzes each connection before authorizing users to have direct access to the system. "They've handled security issues exactly the way

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Don Lovy, IT Manager — GableGotwals

I had hoped they would. We've worked with other products that use a gateway concept so we were comfortable with how it flows with 3E Mobile," Lovy adds.

"They've handled security issues exactly the way I had hoped they would."

3E MOBILE WORKS HAND IN HAND WITH 3E IN THE OFFICE.

As convenient as the features are in 3E Mobile, Burt and Lovy view it as supplemental to the desktop version of 3E, not a replacement.

"3E Mobile offers the most common functionality at your fingertips while on the go, but it's not going to replace everything," offers Burt. "3E Mobile is subject to the same limitations that all mobile devices have; it's not as efficient to input data as it is with a detached keyboard."

Yet, part of their input during the beta process is to help define future features. One feature Burt and Lovy feel would make 3E Mobile a more indispensable solution is the ability to clear conflicts remotely. "If you need to make a decision about taking on a new client while on the road,

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you need to be able to access the conflict search and evaluate the results. This is fairly complex to implement on a mobile device, but you can see the potential benefits of remote, real-time conflict checking," says Burt.

PRACTICE-TESTED FEEDBACK IS BUILT INTO 3E MOBILE.

Burt and Lovy have found gratification as a beta client, particularly since the Thomson Reuters Elite design team has taken much of their input and implemented key ideas into the current version.

"Since Don and I are both accomplished developers, we were able to look at 3E Mobile not just from an end user perspective, but also from a usability and software design perspective," says Burt. "I think the new version of 3E Mobile will reflect that with a more streamlined, practical product."

"Seeing our suggestions being incorporated in the new version made us feel like we hit a home run," says Lovy. "For every suggestion we submitted, the design team found very clever ways to implement them. We are very eager to introduce the launch version of 3E Mobile to our entire staff."

For more information about 3E Mobile, visit elite.com/mobile.

GableGotwals is a full-service law firm representing a diversified client base across the nation. The firm's areas of expertise range from energy litigation and labor law to technology and intellectual property. To learn more about GableGotwals, visit gablelaw.com.

Thomson Reuters Elite Headquarters
800 Corporate Pointe
Suite 150
Culver City, CA 90230

elite.com