

# **REUTERS THE FACTS**

## Reuters is the world's largest international multimedia news provider.

Founded over **165 years** ago, Reuters provides society with the news it needs to be free, prosperous and informed. Each day **2,500 journalists** in **nearly 200 locations** around the globe deliver unparalleled international and national news coverage in **16 languages** with speed, impartiality and insight. Reuters stays true to the letter and spirit of the Thomson Reuters Trust Principles, valuing independence, integrity and freedom from bias.

#### **GLOBAL REACH**

Each day, Reuters news is read and seen by more than **1 billion** people worldwide through multiple platforms. Reuters reaches:

- Over 750 TV broadcasters in 115 countries, including prominent networks and government-sponsored broadcasters.
- Over 1,000 newspaper clients, including 13 of the top 15 newspapers globally.
- **33 million unique monthly visitors** to Reuters.com.
- 2 million active users of Reuters TV.
- Hundreds of thousands of professionals using Thomson Reuters premium financial, legal, tax and accounting products.

#### **UNMATCHED COVERAGE**

Reuters has received **over 70** award recognitions so far in 2017 and **102** in 2016, including a Pulitzer Prize and two additional finalists, five Overseas Press Club Awards, two Gerald Loeb Career Achievements Awards and six Loeb Award finalists, two Human Rights Press Awards and 18 SOPA Award recognitions. Each year we deliver:

- 2.3+ million unique news stories.
- 1.4+ million news alerts.
- 850,000 pictures and images.
- 100,000+ video stories.
- 4,600+ expert views providing opinion on the big stories in the markets, economy and politics.
- **Nearly 100** investigative reports revealing proprietary facts and insights into people, companies, institutions and trends that shape the world.

### **EXCLUSIVE ACCESS**

Thanks to our enviable reputation for speed, accuracy and fairness, Reuters has access to top newsmakers around the globe. Recently, Reuters has interviewed some of the biggest names in business, politics and economics, including:

- Bill Gates Co-chair, Bill & Melinda Gates Foundation
- Carl Icahn CEO, Chairman, Icahn Enterprises
- Donald Trump President, United States
- Fouad Massoum President, Iraq
- Haruhiko Kuroda Governor, Bank of Japan
- Ian Taylor CEO, Vitol
- Mauricio Macri President, Argentina
- Piyush Gupta CEO, DBS
- Shinzo Abe Prime Minister, Japan
- Tayyip Erdogan President, Turkey

#### LONG HISTORY OF BREAKING NEWS

Reuters has been the first to capture some of the most historic moments of our time.

