



HIGHLIGHTING Your Business Opportunities in the Middle East



www.zawya.com/bd

Zawya Business Development

Zawya Business Development (ZBD) is the leading online business intelligence platform focusing on the Middle East & North Africa.

Gain in-depth intelligence on companies with the Corporate Monitor service, a unique database profiling private, publicly listed, government and foreign firms located in the region, and stay on top of the latest business trends with our news and research services.

Corporate Monitor

The Corporate Monitor profiles the top 15,000 companies in the Middle East, researched and monitored by our in-house team of 30+ company analysts.

The names and positions of over 110,000 board members, senior officers, and managers of the top companies in the Middle East are listed in the Corporate Monitor service as well.

Zawya Industry Classification (ZIC)

Filter companies based on sector and up to five sub-industries to help you focus your search effectively and generate lists tailored to your target markets.

You can even determine which regional companies are Shariah compliant by utilizing Zawya's Shariah-screening filters.

The Corporate Monitor includes:

- Over 110,000 senior officers for 15,000+ companies in the Middle East
- Major shareholders, subsidiaries, and related entities
- Company contact details
- Business overviews for top companies and operations
- Related news
- Key competitors
- Build Company List (BCL):** create customized company lists by building, saving and downloading companies contact and details.*

Get the Pro version!

ZBD Pro enables you to download company intelligence into Excel or CSV format an unlimited number of times. The Download function is an add-on feature purchased separately.

The screenshot displays the Zawya Corporate Monitor profile for Saudi Telecom Company (STC). The interface includes a navigation menu at the top with options like Overview, Profile, Officers, News, Research, Disclosures, Financials, Estimates, Charts, and Chart Data. The main content area is divided into several sections:

- Company Information:** Lists country (Saudi Arabia), ownership type (Publicly Listed), company type (Joint Stock), and industry (Telecommunications).
- Large Industry Classifications (ZIC):** Shows a tree view of industry categories, including Telecommunications Services, Mobile Telecommunications Services, and Fixed Line Telecommunications Services.
- Principal Activities:** Describes the company's operations in mobile and fixed telecommunication networks, internet services, and other related activities.
- Key Statistics:** Provides data on the number of employees (22,000), market capitalization (133), and stock market listing details (Saudi Exchange, Symbol STC).
- Contact Details:** Lists the company's address, phone numbers, and website.
- Financial Performance:** Includes a table with metrics such as Revenue, Profit, and Earnings per Share (EPS) for the last 12 months.
- Subsidiaries/Associates/Affiliates:** A table listing various entities owned or controlled by the company, including STC, STC Digital, and STC Internet.
- Shareholders:** A table showing the top shareholders and their respective ownership percentages.

Leading Middle East Business News

The latest industry-moving news selected from over 200 regional and international sources focusing on the Middle East. Access the latest business reports focusing on 19 countries, 18 sectors and 14 regional stock markets. Content providers include the region's top newspapers, magazines and periodicals, along with company press releases.

Research Monitor

Stock Market Research:

Gain fresh analysis and forecasting perspectives on the Middle East's equity markets with broker research, notes and commentaries from over 50 investment houses.

Sector/Industry Research:

Strengthen your understanding on specific sectors in the region with in-depth analysis aggregated from third party research providers and thought leadership reports. Zawya is also conducting its own company rankings.

Macroeconomic/Country Research:

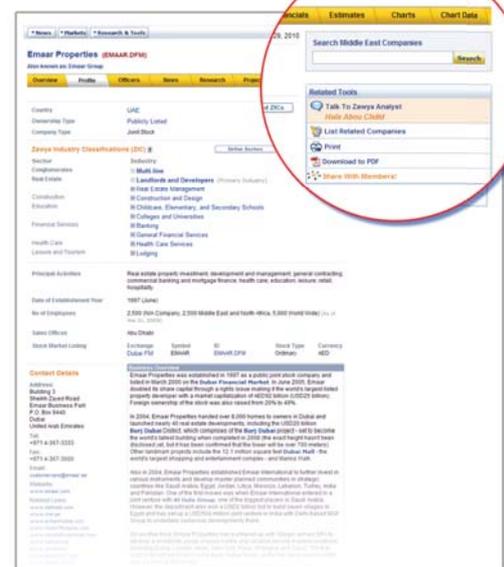
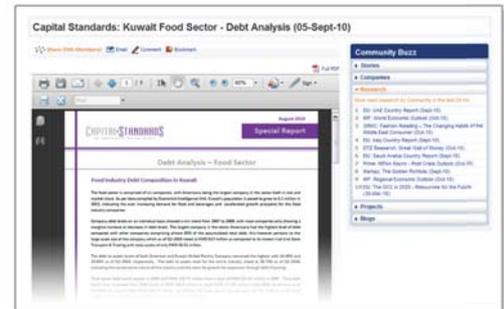
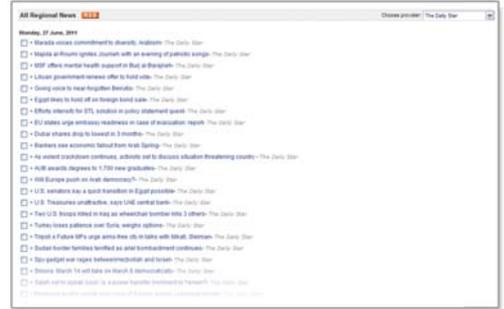
Reports prepared by third party research providers such as Business Monitor International (BMI), Data Monitor and the Economist Intelligence Unit (EIU) offer country, company and sector outlooks, risk summaries and built-in industry forecasts, enabling you to gain a clear top-down view of the macro-economic picture in the Middle East.

Connect to the Middle East

Connect with our Analyst



Get in touch with our in-house team of 30+ company analysts and industry experts, ready to assist you with your information needs on the Middle East business environment.





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