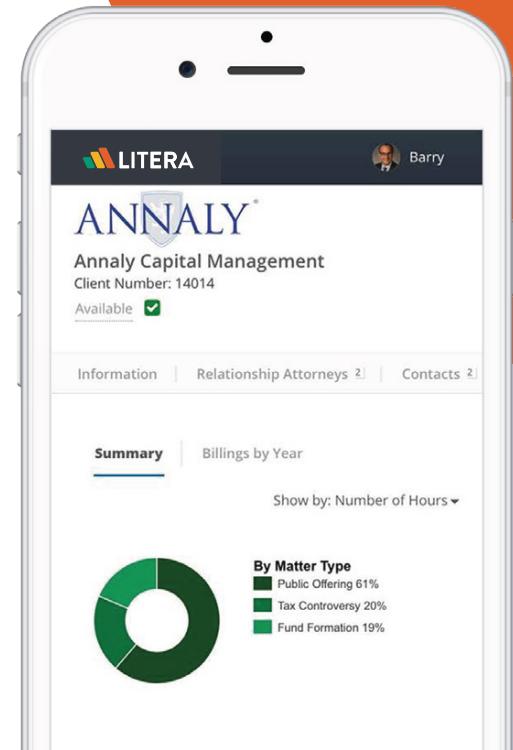


# Your Knowledge is Your Competitive Advantage

In an increasingly competitive landscape, firms that leverage their data as a strategic differentiator will capture a greater share of the market. Litera's Firm Intelligence solutions transform your disparate data about clients, matters, people, and parties into usable and actionable information, and help law firms to streamline operations, easily build and scale pricing and legal project management teams, improve firmwide profitability and offer increased client transparency.



## Firm Intelligence helps you focus on what matters.

With Integrated applications for Experience Management, Expertise Location, and Strategic Relationship Management the Foundation Firm Intelligence Platform operationalizes your firm's knowledge to improve client service, win new business, and gain insight into both the business and practice of law.

Legal project management and pricing are hard, but Clocktimer helps law firms understand exactly who does what, when, where and at what cost. Use those insights to price with data-driven confidence, improve internal processes and increase firmwide profitability.

## Why Litera Firm Intelligence?

Litera firm intelligence helps law firms gain a competitive advantage by breaking down the barriers that separate data silos, combining information from disparate systems like CRM, Time and Billing, HR, conflicts, and external sources to drive data-driven decision making.

The suite of solutions help law firms foster operational excellence throughout the many different disciplines that make up a modern law firm.

## See how Litera Firm Intelligence uses data to drive your business forward:



### Knowledge Management

What you know is your currency in the knowledge economy. Foundation lets you leverage your collective work experience for competitive advantage and operational efficiencies.



### Pricing & Scoping

Clocktimer hands pricing professionals the tools to become data-driven sparring partners, able to respond in real-time to any incoming pricing request.



### Experience Management

A complete marketing and business development solution to help you win more deals and firm recognition. Locate experts and experiences as easily as generating pitches, submissions, and proposals, so you can focus on targeted messaging.



### Matter Management

All the information you need to manage matters in one place, from budget oversight to out-of-scope work notifications.



### Strategic Relationship Management

A key component of your CRM strategy, Foundation enables you to better understand and serve your clients. A single, comprehensive client view includes experience history, related parties, and more.



### Practice Analysis

Get answers to your questions in a few clicks. From understanding what your most profitable practice area is, to identifying how much time is spent on any given work type or activity.

## Key Benefits

- Target marketing communications with laser-like precision.
- Locate and analyze highly relevant work for appealing and profitable pricing.
- Review defined terms, citations, numbering, spacing, quotations, and more quickly and easily.
- See a 360° view of the client lifecycle to spot opportunities and mitigate risk.

For a closer look, visit [www.litera.com](http://www.litera.com) or request a demo.