

The future belongs to those with the best data, the building blocks for AI, machine learning and next gen applications. A critical component is the power and reach of your executive network. Connect your Snowflake Data to the World's Most Connected Network and discover new business opportunities.

## Capture Intelligence



- ▶ Integrate sales and marketing analytics to discover new opportunities
- ▶ Access business intelligence when you need it, where you need it

## Map Relationships



- ▶ Identify “who knows who” through relationships by mining activity data across your organization
- ▶ Connect your company interactions to The World’s Most Connected Network

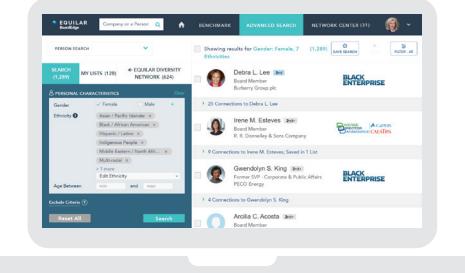
## Win Deals



- ▶ Accelerate revenue by uncovering warm introductions
- ▶ Discover new business opportunities within your contacts' network

[Learn More About the Full Suite of ExecAtlas Solutions](#)

## Portal



The portal interface includes a search bar, filters for 'PERSON SEARCH' and 'ADVANCED SEARCH', and a 'NETWORK CENTER' section displaying a list of results. The results are categorized by company, such as 'BLACK ENTERPRISE' and 'WMT - Walmart Inc.', and include details like 'Board Member' and 'Executive' roles.

- ▶ Access the World's Most Connected Network
- ▶ Identify Opportunities for Warm Introductions
- ▶ Gain Real-Time Market Intelligence to Stay Strategically Ahead

## Available on



The Equilar ExecAtlas for CRM integration is shown with its own interface, which includes sections for 'OVERVIEW', 'UPDATES', 'CONNECTIONS', and 'REFERRALS'. It displays company details for 'WMT - Walmart Inc.' and a list of 'EXECUTIVES' and 'BOARD MEMBERS' with their respective contact information and network activity.

- ▶ Revitalize Your CRM Data with Automated Updates to Contact and Account Records
- ▶ Map Relationships Across Your Enterprise
- ▶ Sync Your Organization's Contacts to Uncover New Connection Paths to Prospects in CRM

## Data Feed/API



- ▶ Access Business Intelligence When You Need It, Where you Need It
- ▶ Identify Executive and Director Relationships for Warm Introductions
- ▶ Receive Real-Time Alerts for the Latest Changes in Your Network



- ▶ Connect Your Company Interactions to the World's Most Connected Network
- ▶ Accelerate Revenue by Uncovering Warm Introductions
- ▶ Discover New Opportunities by Integrating Data-Driven Insights From 