

Win more business and enable your lawyers to exceed client expectations



The Foundation platform centralizes your firm's data and provides you with quick and easy access to complete profiles of your clients, matters, and lawyers



Tailor responses in minutes

Identify the exact experiences/credentials needed to tailor responses and win business, in minutes



Create diverse pitch teams

Have full insight into the profiles of your lawyers and teams



Access past responses and content

Quickly access a full library of your past responses and boilerplate/standard content



Partner with the market-leader

Partner with a market-leading vendor who has proven success with customers like you, understands the legal profession, and is low-risk



Search and report powerfully

Run powerful searches and reports across fully connected client, matter, and lawyer data



Solve problems quickly

Easily find the information you need to solve problems faced by your clients, lawyers, and internal teams

“Now, something that used to take us a week to complete takes minutes. It’s really significant.”

Andrew Jurczyk

Chief Information Officer, Seyfarth Shaw

“Being able to easily put fingers on... insights can help us make our clients more successful and is a huge competitive advantage for the firm.”

Sherry Vance Allen
Chief Marketing Officer,
Butler

Maximize your firm's use of data, wherever it lives

Wherever your data is now – centralized, siloed, or somewhere in-between – and wherever it will live in the future, Foundation is the layer which makes it actionable for people in your firm.

Gain a competitive advantage by breaking down the barriers that separate data silos, combining information from disparate systems like CRM, Time and Billing, HR, conflicts, and external sources to enable data-driven decision making.

Foundation Firm Intelligence uses data to drive your business forward through:



Knowledge Management

What you know is your currency in the knowledge economy. Foundation lets you leverage your collective work experience for competitive advantage and operational efficiencies.



Experience Management

A complete marketing and business development solution to help you win more deals and firm recognition. Locate experts and experiences as easily as generating pitches, submissions, and proposals, so you can focus on targeted messaging.



Strategic Relationship Management

A key component of your CRM strategy, Foundation enables you to better understand and serve your clients. A single, comprehensive client view includes experience history, related parties, and more.



Matter Management

All the information you need to manage matters in one place, from budget oversight to out-of-scope work notifications.



Practice Analysis

Get answers to your questions in a few clicks. From understanding what your most profitable practice area is, to identifying how much time is spent on any given work type or activity.