

**In today's business environment, successful law firms rely on change and innovation to maintain a position of strength amongst the competition. As law firm leadership transitions and evolves and firms adapt to new market realities, the need for effective growth strategies, expert practice management and adaptive marketing and operational strategies is more crucial than ever.**

Partners are exploring strategic planning, consulting and advisory services to keep up with changes in the industry and the new wave of demands – from customers and clients. Withum's Law Firm Advisory Team is heavily immersed in the legal industry and offers cutting-edge expertise on law firms' present needs.

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**Our team provides law firm consulting services and acts as trusted advisors to support firm leadership with business needs and initiatives.**

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We can assist you with practice management solutions, consulting on strategic development and execution, compensation and succession plans, leadership development, pricing and profitability, cost management, and client relations, among other business needs.

### **LAW FIRM ADVISORY SERVICES**

- Strategic planning
- Succession planning
- Governance, organizational review and assessment, culture
- Law firm mergers and acquisitions
- Compensation, financial analysis, financial management/buyout
- Practice management
- Leadership retreats
- Seminars/webinars



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## STRATEGY

Developing practical, executable strategies to achieve growth goals, align services with client needs, achieve leadership/client succession and maximize your firm's investment of time and resources.

- Firmwide & department/practice group strategic plans
- Strategic growth plans for mergers/ acquisitions
- Succession planning



## MANAGEMENT, OPERATIONS AND FINANCE

Implementing strategies to manage effectively, meet profitability and growth goals, align structure and systems, utilize innovative pricing and services, delivery models and ensure privacy and data security.

- Organizational review and assessment
- Financial and profitability analysis
- Practice group management
- Compensation plans
- Digital transformation projects



## BRAND STRATEGY

Creating and implementing comprehensive branding, marketing, social media and business development plans and conducting client interviews and surveys to increase client loyalty.

- Brand strategy development and execution
- Marketing/business development planning, audits and needs assessments
- Client satisfaction/experience interviews and surveys
- Outsourced Chief Marketing Officer Services



## RETREATS AND PROFESSIONAL DEVELOPMENT

Facilitating custom seminars, workshops and retreats to develop exceptional leaders, build business acumen, improve marketing/business development skills and positively reinforce firm culture.

- Brand strategy development and execution
- Firm, executive and team retreat planning and facilitation
- Custom, in-house training program for leaders, managers, new partners and professionals
- Professional speaking at conferences, seminars, retreats and webinars



## NEED MORE INFORMATION?

Contact us at (732) 842 3113 or visit [withum.com](http://withum.com) to learn more.