KEY ADVANTAGES

How does PIPELINEPLUS advance business development results?

EASY TO USE

PIPELINEPLUS is tailor-made for everyday use and requires minimal data entry.

HIGH ADOPTION

We consistently see as much as 10x higher adoption than CRM at most firms.

IMPROVES PERFORMANCE

Users who engage with PIPELINEPLUS consistently report significant improvements in their business development results.

MOBILE FRIENDLY

Track business development opportunities on the go with our iOS app.

A SIMPLE BUSINESS DEVELOPMENT PLATFORM

Easy to adopt, powerful features

Prioritize Your Relationships

Our intuitive prioritization system is easy to manage and helps you focus on the people you need to contact.

Pursue with Confidence

Built-in AI provides concrete recommendations, so you know exactly what steps to take to close new business.

PIPELINE

Tracker

Prioritize Your Relationships

High Adoption

Mobile Friendly

Easy to Use

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SUMMARY

PIPELINEPLUS is a relationship management system for the busy professional. It prioritizes your most important relationships and provides recommendations on how to close new business.

Built-in tutorials provide business development best practices so you always know what to do next. And our monthly Focus sessions provide a live forum for engagement and adoption.

PIPELINEPLUS integrates with your Outlook calendar and your CRM. Use it as a standalone tool or as a CRM power app to boost user adoption.

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TESTIMONIALS

I used to use a static Excel spreadsheet to track my leads, then I discovered PIPELINEPLUS. It’s much easier to use, sends me the reminders I need, and provides helpful insights to give my practice a business edge.

OMAR FRANCO
Office Managing Director, Becker

We’ve seen a significant increase in billings from the lawyers who invested time and energy in PIPELINEPLUS. It delivered a 1,374% return on investment within our first year.

ALISON JANZEN
Director of Marketing & Business Development, Torkin Manes LLP

The brilliance of PIPELINE is its simplicity – it is elegant and easy to navigate, yet powerful; it helps me keep my most important relationships top of mind. I wish I had discovered the software years ago.

WILLIAM O’NEIL
Partner, Winston & Strawn

PIPELINEPLUS helps service professionals establish good habits and encourages business development activity. It easily pays for itself.

ALLISON PRINCE
Partner, Goulston & Storrs

The adoption and impact have been much higher than the traditional CRM products we’ve used in the past. Our return on PIPELINEPLUS was five times greater than our investment.

AMANDA LOESCH
Chief Marketing Officer, Porzio

TRUSTED BY

CONTACT US

We look forward to seeing how PIPELINEPLUS can help you hit your revenue goals. Book a time to talk today.

For more information, email: info@ackertinc.com