



WEBMARKETING[®] THERAPY

Consulting | Optimization | Training | Marketing Management





Happier, Healthier, Wealthier Marketing

Digital marketing has so many options, which is exciting, but it can also be overwhelming.

What's working? What can be better? What's the next best step?

Legal marketing leaders turn to Web Marketing Therapy for our keen ability to diagnose, prescribe and guide healthy, sustainable marketing solutions. We listen, understand, and leverage our expertise to support law firms via a thorough evaluation of all digital marketing projects, processes, wants, needs, and challenges to identify, prioritize and implement solutions.

We help you do digital marketing better, supporting you in a way that is specific to your firm.

Our full-service digital marketing team can support you with everything from:

- Marketing Audits
- Social Media Marketing
- Website Design
- Website Optimization
- Personal Branding
- Online Public Relations
- Graphic Design
- Email Marketing
- Web Analytics
- Google Ads
- Vendor Evaluations
- Search Engine Optimization
- Content Marketing
- Internal Staff Training

Admitting you need help is the first step.

Contact our CEO, Lorrie Thomas Ross at lorrie@webmarketingtherapy.com for a complimentary marketing audit. We will evaluate your current digital marketing efforts and document observations via our five-factor success framework, giving you a document with our observations, recommendations and immediate next steps that you and your team can apply.



1. *Diagnosis*
2. *Prescription*
3. *Support Plan*

