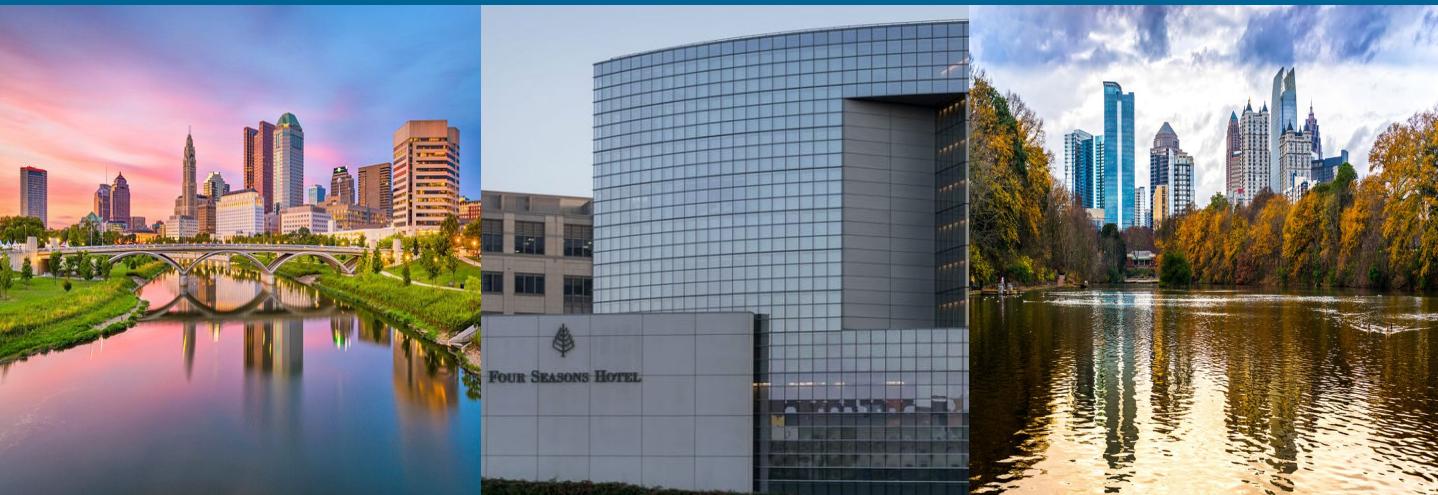


SPONSORSHIP PROSPECTUS



The Thomson Reuters Institute

proudly presents

The 2023 M&A/Private Equity Forum Series

The 19th Annual Southeast M&A/Private Equity Forum

- October 5, 2023
- Loews Atlanta Hotel

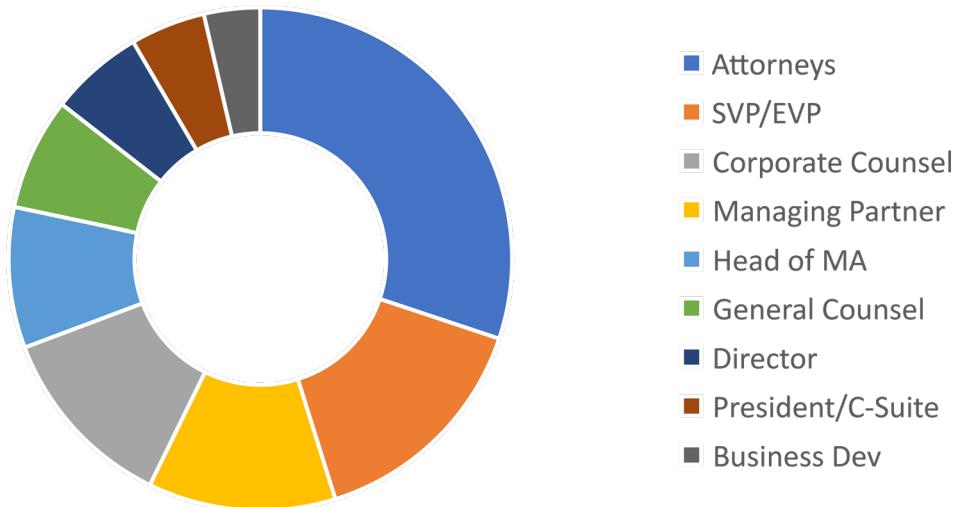
ABOUT THE M&A/PRIVATE EQUITY FORUMS:

Join the preeminent gathering of executives, in-house counsel, investment bankers, and corporate development professionals for an in-depth discussion on the global, national, and regional factors driving deal activity today.

EACH REGIONALLY FOCUSED CONFERENCE TAKES A DEEP DIVE INTO A VIBRANT MIDDLE MARKET DEALS ENVIRONMENT

Past Conference Topics Include:

- The current state of the M&A market
- The deal landscape & forecast
- Market transformation & the future of SPACs
- Private equity roundtable
- Managing mid-deal crisis situations
- New developments in deal defense: RWI trends & developments
- Post-merger integrations & value creation: culture, purpose, people, data, technology & clients
- How to position your company for acquisition
- Managing a hostile takeover response



For More Information
Please Contact:

TRIsales@thomsonreuters.com
1-800-308-1700

PLATINUM \$10,000

Event Site Exposure

- 1 tabletop in the best available space
- 1 premier event (Lunch or Reception)

Event Passes

- 3 complimentary sponsor registrations
- 3 complimentary client registrations for use with unregistered clients

Marketing

- 75-word company description and logo on event program page with link to your company's website.
- Logo placement in all event marketing and on-site collateral.
- Email invite and discount code as an offer to your non-registered clients.
- Registration rosters including pre- (firms and titles) and post- (all contact information except email) conference lists for your use. Opt-in Registrants only.
- Event app sponsor exposure includes:
 - Sponsor contact information (name, phone, email)
 - Downloadable sponsor whitepaper (up to 5 pages)
 - 2 push notifications within 5 days of the event

GOLD \$8,000

Event Site Exposure

- 1 tabletop in the best available space
- 1 event exposure (Pre- or Post-Event Email, Breakfast, WiFi or Event App)

Event Passes

- 2 complimentary sponsor registrations
- 2 complimentary client registrations for use with unregistered clients

Marketing

- 50-word company description and logo on event program page with link to your company's website.
- Logo placement in all event marketing and on-site collateral.
- Email invite and discount code as an offer to your non-registered clients.
- Registration rosters including pre- (firms and titles) and post- (all contact information except email) conference lists for your use. Opt-in Registrants only.
- Event app sponsor exposure includes:
 - Sponsor contact information (name, phone, email)
 - Downloadable sponsor whitepaper (up to 3 pages)
 - 1 push notifications within 5 days of the event

SILVER \$4,000

Event Site Exposure

- 1 tabletop in the event space
- 1 event exposure (AM or PM Networking Breaks or extra client pass)

Event Passes

- 1 complimentary sponsor registrations
- 1 complimentary client registrations for use with unregistered clients

Marketing

- 25-word company description and logo on event program page with link to your company's website.
- Logo placement in all event marketing and on-site collateral.
- Email invite and discount code as an offer to your non-registered clients.
- Registration rosters including pre- (firms and titles) and post- (all contact information except email) conference lists for your use. Opt-in Registrants only.
- Event app sponsor exposure includes:
 - Sponsor contact information (name, phone, email)
 - Downloadable sponsor whitepaper (up to 2 pages)

Customizable Branding Opportunities

- Branded napkins during the afternoon cocktail reception: \$750
- Branded coffee sleeves to be used throughout the Forum: \$1000
- Branded notebooks to be distributed to attendees: \$1000
- Additional options may be considered upon request & availability