



## The Thomson Reuters Institute

*proudly presents*

# Engage: Promoting Employee Well-Being & Human Capital Optimization

A Three City Series

### Engage Toronto

- October 12, 2023
- Thomson Reuters Customer Centre, Toronto, ON

## Series Overview

It's said that an organization's greatest asset is its people.

Indeed, as the modern business landscape barrels past the COVID-era inflection point, awareness of and interest in corporate wellness initiatives has never been greater. Against the backdrop of a fiercely competitive job market and period of pronounced economic ennui, leading organizations face a critical task of fortifying nascent or mature employee health and well-being programs as a core pillar of enterprise culture and policy.

This year, in response to popular demand, the Thomson Reuters Institute proudly announces a three city roundtable series on **preventive healthcare management strategies** for modern professional firms. Our program, designed for business leaders in the human capital, talent, compliance, and operations fields, offers a dedicated space for participants to discuss process, productivity, and opportunity with colleagues across a dynamic industry.

Key discussion points include:

- Wellness and well-being as a comprehensive business strategy & cultural pillar
- Measuring ROI on workplace health promotion and preventive health management
- Leading on enterprise mental health and substance abuse employee programs
- Rewarding healthy behaviors through incentives and rewards

Choose from two sponsorship tiers – **Partner** or **Patron** Level. Please refer to the next page for details.

## Your Brand Will Reach a Wide Range of Attendees Including But Not Limited To:

- Chief Operating Officers
- Chief People Officers
- Chief Human Resources Officers
- Chief Knowledge & Administration Officers
- Senior HR Personnel
- Talent Professionals
- Wellness Directors
- Chief Medical Officers
- Culture Leaders

**For More Information  
Please Contact:**

[TRIsales@thomsonreuters.com](mailto:TRIsales@thomsonreuters.com)  
1-800-308-1700

**PARTNER LEVEL \$3,000 USD**

**Event Site Exposure**

- 1 tabletop in the best available space
- 1 premier event (Breakfast, Lunch, Reception or WiFi)

**Event Passes**

- 4 complimentary sponsor registrations
- 4 complimentary client registrations for use with unregistered clients

**Marketing**

- 75-word company description and logo on event program page with link to your company's website.
- Logo placement in all event marketing and onsite collateral.
- Email invite and discount code as an offer to your non-registered clients.
- Registration lists including pre- (firms and titles) and post- (all contact information except email) conference lists for your use. Opt-in Registrants only.
- Event app sponsor exposure includes:
  - Sponsor contact information (name, phone, email)
  - Downloadable sponsor whitepaper (up to 5 pages)

**PATRON LEVEL \$1,500 USD**

**Event Site Exposure**

- 1 gift bag item giveaway for attendees
- 1 premier event (Event App, AM or PM Networking Break)

**Event Passes**

- 2 complimentary sponsor registrations
- 2 complimentary client registrations for use with unregistered clients

**Marketing**

- 50-word company description and logo on event program page with link to your company's website.
- Logo placement in all event marketing and onsite collateral.
- Email invite and discount code as an offer to your non-registered clients.
- Registration lists including pre- (firms and titles) and post- (all contact information except email) conference lists for your use. Opt-in Registrants only.
- Event app sponsor exposure includes:
  - Sponsor contact information (name, phone, email)
  - Downloadable sponsor whitepaper (up to 3 pages)