

## Sponsorship Prospectus



## The 22nd Annual Law Firm COO & CFO Forum Pre-Conference Workshop

### CONFERENCE

November 1, 2023  
Conrad Washington, DC  
950 New York Ave NW  
Washington, DC 20001

# The 22nd Annual Law Firm COO & CFO Forum Pre-Conference Workshop

## SPONSORSHIP PROSPECTUS

The Thomson Reuters Institute is proud to present the 22nd Annual Law Firm COO & CFO Forum Pre-Conference Workshop at the Conrad Washington, DC on November 1, 2023.

This half day "workshop" offers interactive, highly practical sessions for law firm CFOs, COOs and other law firm financial professionals looking to stay abreast of best practices and trends in law firm management.

Plan to network and leverage your expertise by providing thought leadership to these law firm leaders in charge of finance in this intimate setting.

### **YOUR MESSAGE WILL REACH AN ESTIMATED 70 ATTENDEES INCLUDING:**

- Law Firm Chief Financial Officers
- Law Firm Chief Operating Officers
- Law Firm Directors of Finance
- Managing Partners
- Director of Accounting
- Executive Directors
- Administrative Services
- Client Development

**For More Information  
Please Contact:**

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1-800-308-1700

# The 22nd Annual Law Firm COO & CFO Forum Pre-Conference Workshop

## SPONSORSHIP PROSPECTUS

### PLATINUM \$8,000

#### Event Site Exposure

- 6-foot draped table
- 1 premier event (Lunch)

#### Event Passes

- 2 complimentary sponsor registrations
- 4 complimentary client registrations for use with unregistered law firm clients

#### Marketing

- 75-word company description and logo on event program page with link to your company's website.
- Logo placement in all event marketing and onsite collateral.
- Email invite and discount code as an offer to your non-registered clients.
- Registration lists include pre- (firms and titles) and post- (**name, firm, title, state, country only**) conference lists for your use. Opt-in registrants only.
- Event app exposure includes:
  - Sponsor contact information (name, phone, email)
  - Downloadable sponsor whitepaper (up to 5 pages)
  - 1 push notification within 5 days of the event

### GOLD \$5,000

#### Event Site Exposure

- 6-foot draped table
- 1 premier event (Networking Break or Pre- or Post- Event Email)

#### Event Passes

- 2 complimentary sponsor registrations
- 3 complimentary client registrations for use with unregistered law firm clients

#### Marketing

- 50-word company description and logo on event program page with link to your company's website
- Logo placement in all event marketing and onsite collateral.
- Email invite and discount code as an offer to your non-registered clients.
- Registration lists include pre- (firms and titles) and post- (**name, firm, title, state, country only**) conference lists for your use. Opt-in registrants only.
- Event app exposure includes:
  - Sponsor contact information (name, phone, email)
  - Downloadable sponsor whitepaper (up to 3 pages)

### SILVER \$3,000

#### Event Site Exposure

- Highboy cocktail table
- 1 event (Sponsor Branded Item)

#### Event Passes

- 1 complimentary sponsor registrations
- 2 complimentary client registrations for use with unregistered law firm clients

#### Marketing

- 25-word company description and logo on event program page with link to your company's website.
- Logo placement in all event marketing and onsite collateral.
- Email invite and discount code as an offer to your non-registered clients.
- Registration lists include pre- (firms and titles) and post- (**name, firm, title, state, country only**) conference lists for your use. Opt-in registrants only.
- Event app exposure includes:
  - Sponsor contact information (name, phone, email)
  - Downloadable sponsor whitepaper (up to 2 pages)

Custom opportunities are available as add-ons to your sponsorship package. Additional options may be considered upon request. All are subject to availability.