

## Thought leadership and resources



### Connect on Tech

Our Connect on Tech blog and podcast series covers a broad range of topics such as data privacy and security, cybersecurity, digital innovation and transformation, generative AI and machine learning, and other topics. The podcast features short 10-minute interviews with Baker McKenzie attorneys across the globe to discuss practical tips and the impact of data and technology on business. Links to recent blog posts:

- [Innovation and Accountability: Asking Better Questions in Implementing Generative AI](#)
- [FTC Recommends Transparency When Selling Digital Products and Developing AI Tools](#)
- [California Governor Issues Executive Order Addressing the Development of Generative Artificial Intelligence](#)
- [Check Yourself Before You Wreck Yourself: New York and Other States Have Big Plans For Employer Use of AI and Other Workplace Monitoring Tools](#)
- [Top 10 tips: Procuring AI Solutions and GDPR compliance](#)



### Global Data Privacy & Security Handbook

It has never been easier for companies to collect, copy and transfer personal data around the world. But at the same time, the introduction of a wide range of privacy and security laws worldwide imposes complex and often inconsistent privacy and data protection standards impacting on multinational companies. Our Global Privacy Handbook provides detailed overviews of the increasingly complex and sophisticated privacy and data protection standards in over 50 countries.