

Generative AI and Emerging Technology Forum

Discerning Fact from Science Fiction: What Does the Advent of Generative AI Hold for Professional Services?

Moderator



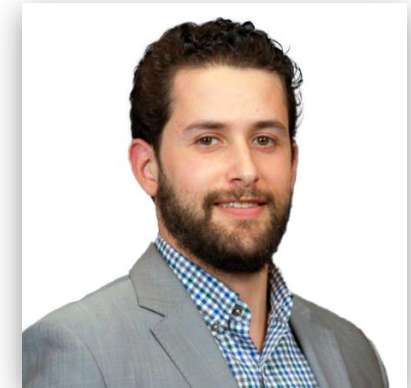
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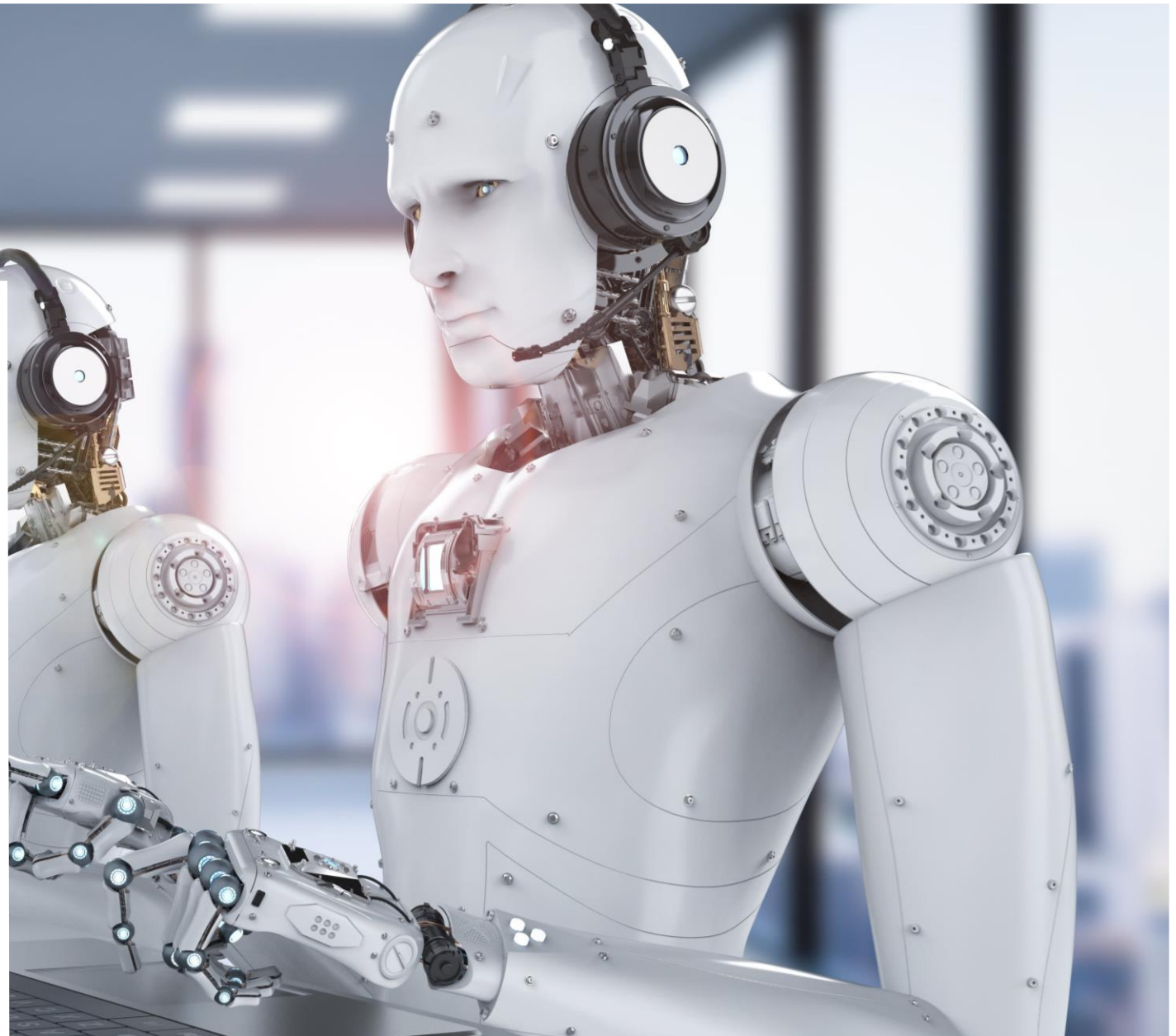
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Discerning Fact from Science Fiction

What does the advent of generative AI hold for professional services?

October 12, 2023

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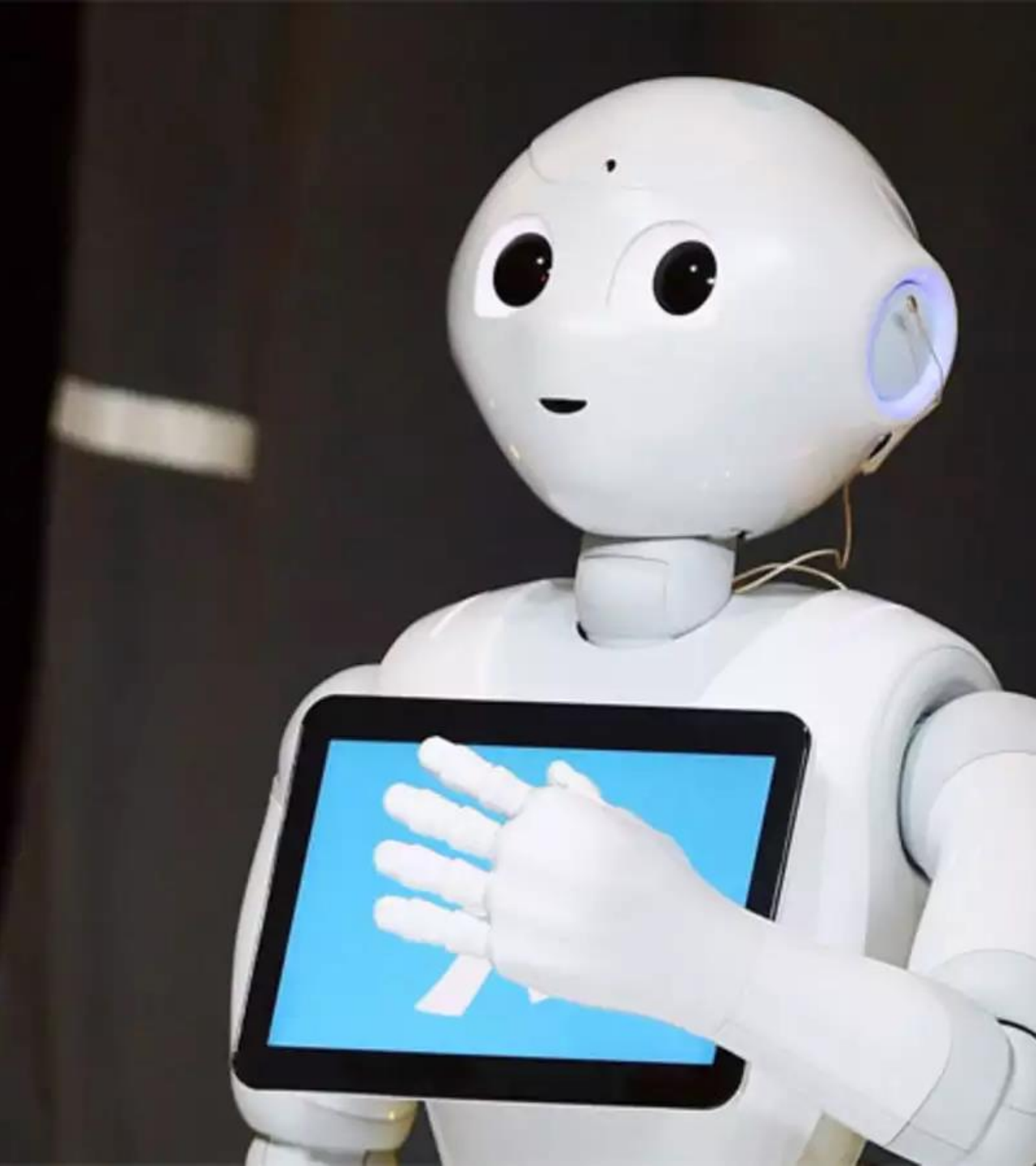


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Agenda

- The advent of generative AI and increasingly advanced machine learning capabilities offers tremendous opportunities and capabilities for legal, tax & accounting and corporate professionals. But with so much noise in the marketplace, how can it practically be used?
- Finding a definition of what generative AI actually is
- Where generative AI (or should be) on the hype curve
- The job replacement question
- Skills to develop and know
- Technical and monetary barriers to entry

What is generative AI anyway?



Fact or Fiction?

Generative AI is so new,
we can't expect too
much from it quite yet.

Fact or Fiction?

There's nothing new here, generative AI is just another in a line of AI hype.



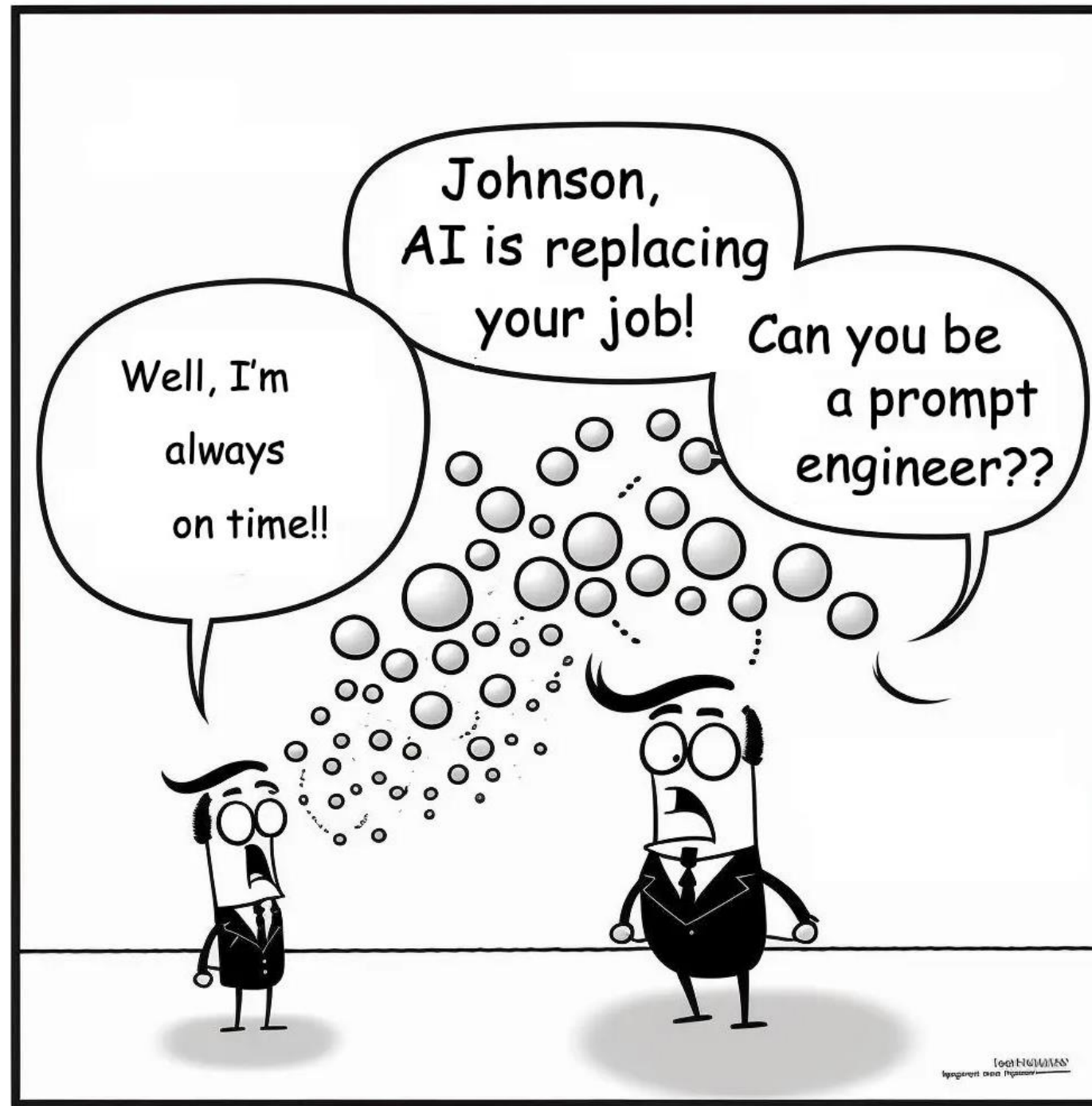


Fact or Fiction?

Generative AI is going to take jobs – whether it's my job or somebody else's.

Fact or Fiction?

To get the most out of generative AI, you should be hiring or training a prompt engineer.





Fact or Fiction?

There are technical limitations that place a ceiling on what generative AI can achieve today.

Fact or Fiction?

Generative AI is worth taking a look at in the future, but the economics of it don't line up right now.



QUESTIONS?





Thank you!