Generative AI and Emerging Technology Forum

Discerning Fact from Science Fiction: What Does the Advent of Generative AI Hold for Professional Services?

Moderator

Zach Warren
*Technology and
Innovation Insights Lead*,
Thomson Reuters Institute

Chris D'Ambola
Managing Director,
BDO USA

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DealBridge.ai

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Discerning Fact from Science Fiction

What does the advent of generative AI hold for professional services?

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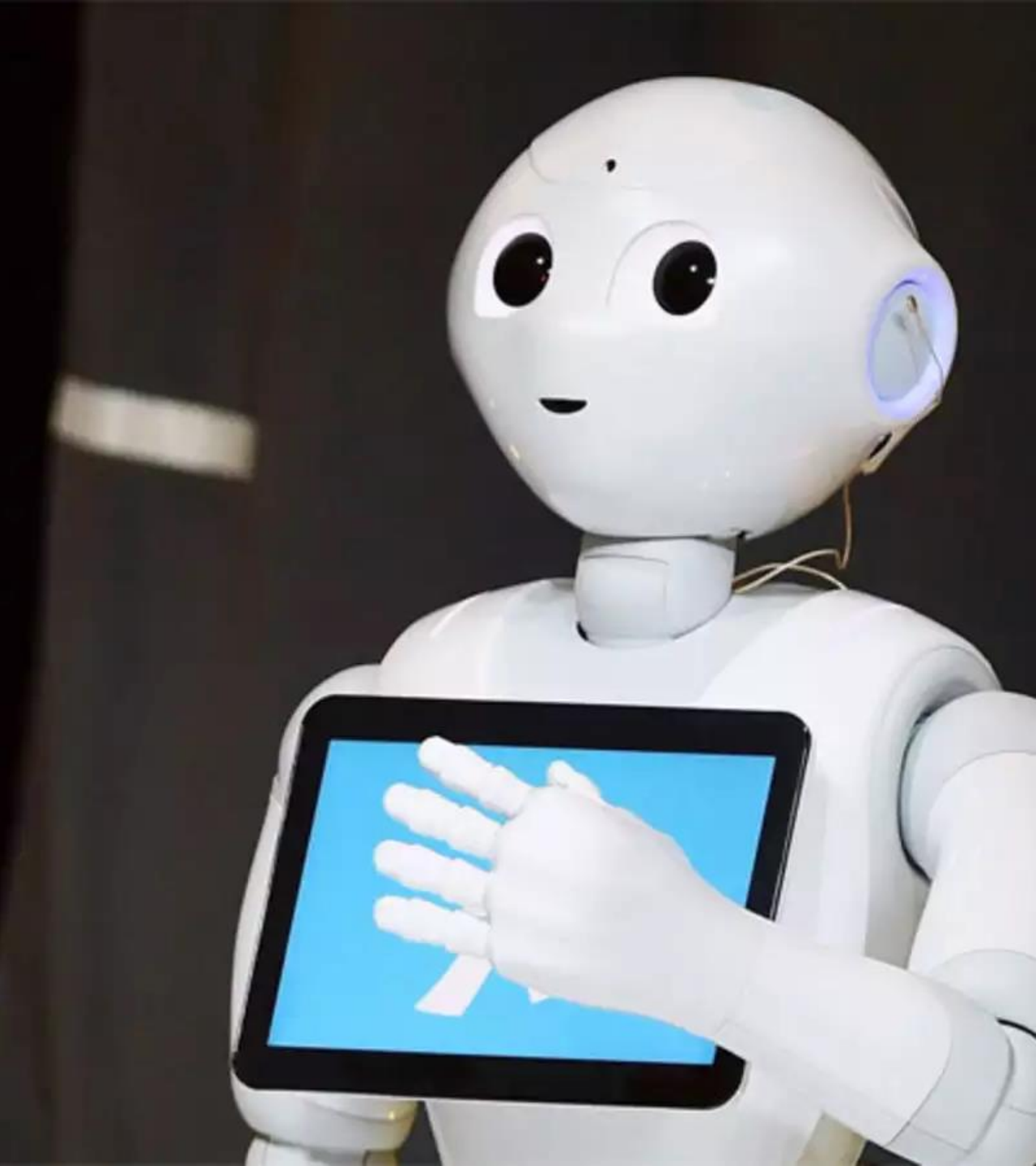Vice President*,
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Agenda

- The advent of generative AI and increasingly advanced machine learning capabilities offers tremendous opportunities and capabilities for legal, tax & accounting and corporate professionals. But with so much noise in the marketplace, how can it practically be used?

- Finding a definition of what generative AI actually is

- Where generative AI (or should be) on the hype curve

- The job replacement question

- Skills to develop and know

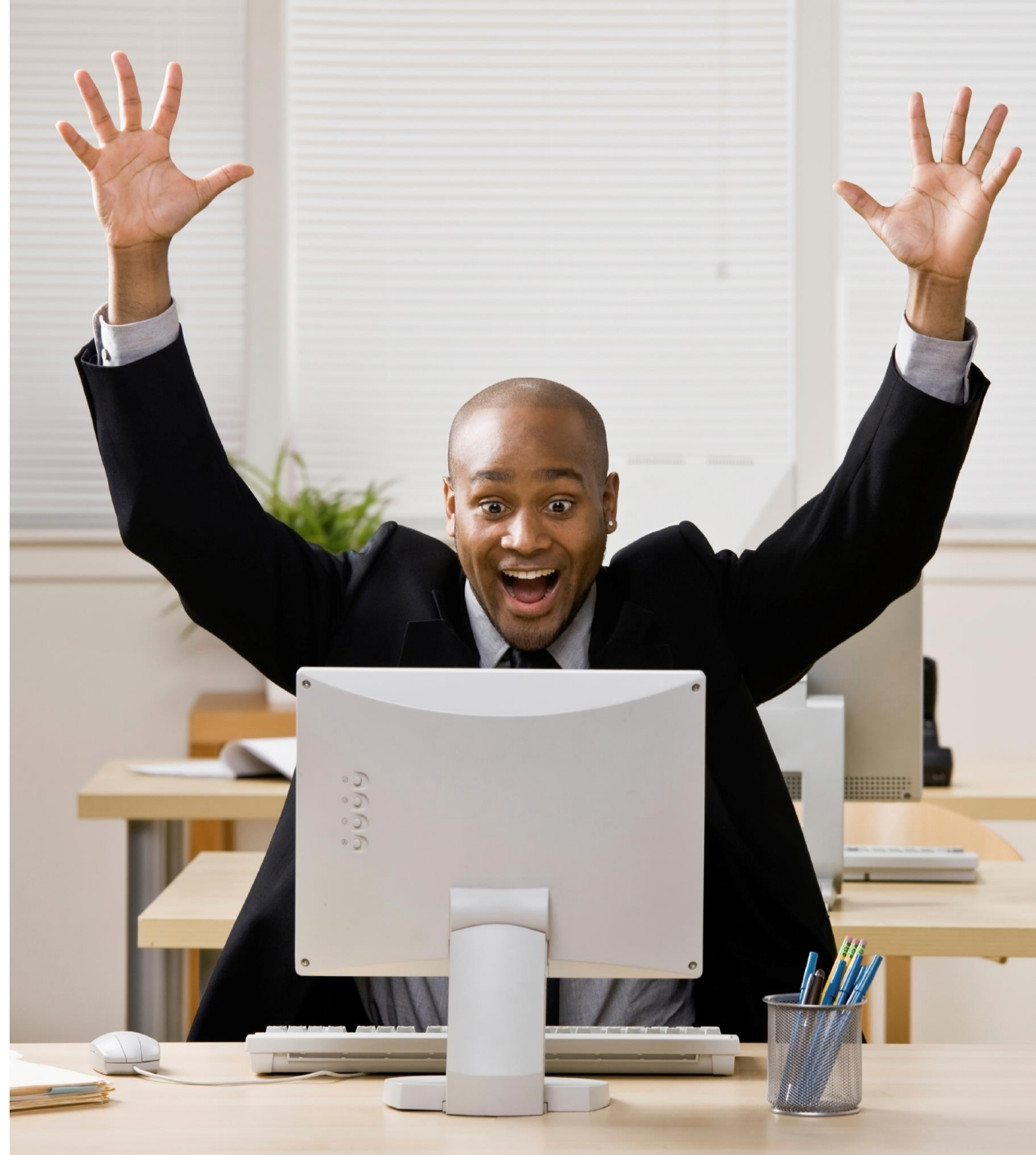- Technical and monetary barriers to entry

What is generative AI anyway?

Fact or Fiction?

Generative AI is so new,
we can't expect too
much from it quite yet.

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Fact or Fiction?

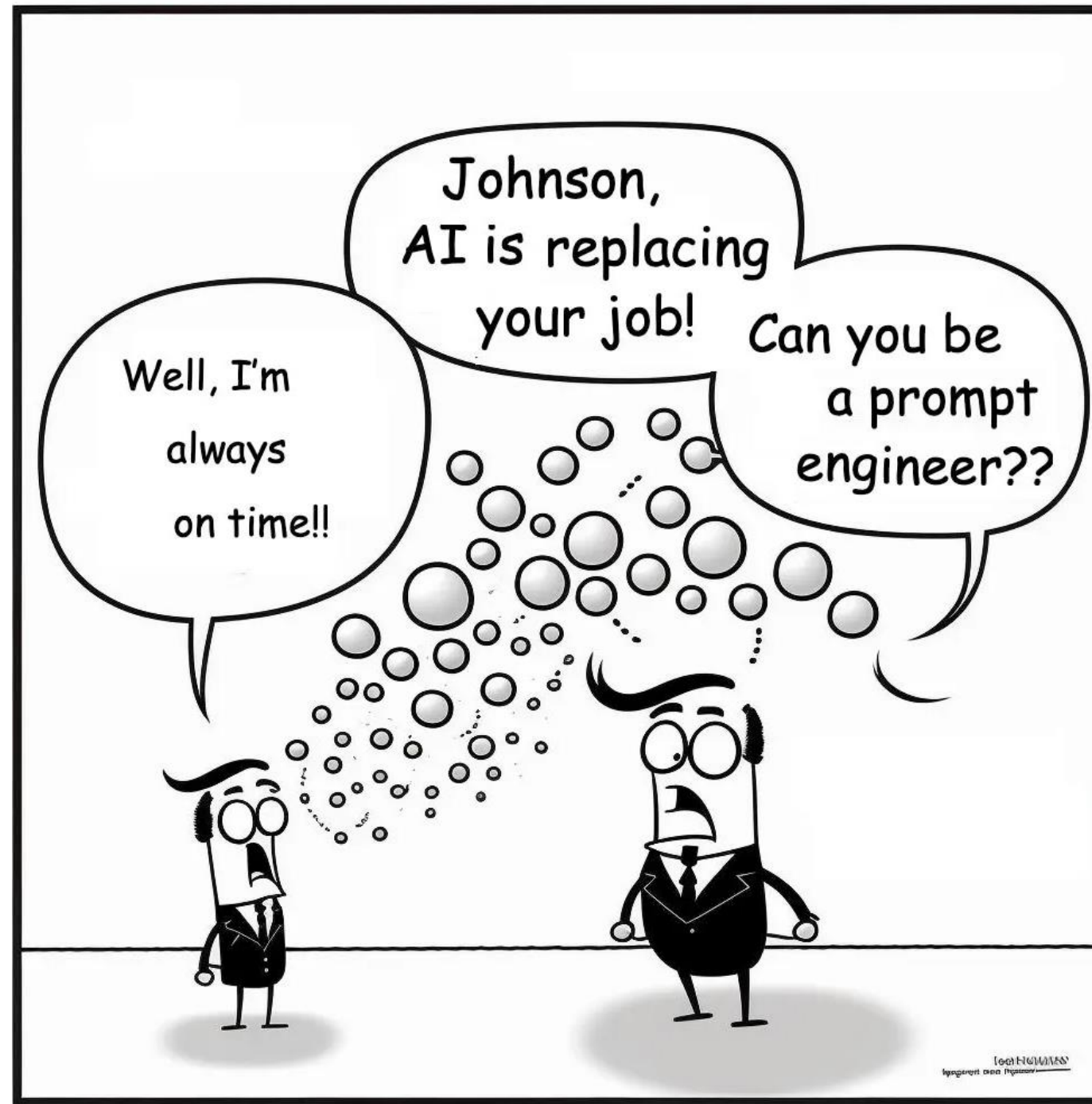There's nothing new here, generative AI is just another in a line of AI hype.

Fact or Fiction?

Generative AI is going to take jobs – whether it's my job or somebody else's.

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Fact or Fiction?

To get the most out of generative AI, you should be hiring or training a prompt engineer.

Fact or Fiction?

There are technical limitations that place a ceiling on what generative AI can achieve today.

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Fact or Fiction?

Generative AI is worth taking a look at in the future, but the economics of it don't line up right now.

QUESTIONS?

Thank you!